

# Kapetanović

ODVJETNIK / ATTORNEY AT LAW  
MARKO KAPETANOVIĆ

A: Miramarska cesta 24/8, HR - 10000 Zagreb

M: +385 99 282 28 33

E: marko@kapetanovic.hr

OIB: 62543922766, MB: 80567177

IBAN: HR0623400091160467187 (Privredna banka Zagreb)

Financijska agencija – FINA

Regionalni centar Zagreb

Ulica grada Vukovara 70

10000 Zagreb

FINANCIJSKA AGENCIJA  
ODSJEK ZA PRIJEM, EVIDENTIRANJE  
I POHRANU OSNOVA ZA PLAĆANJE  
Z A G R E B 1

23-08-2023

PREDSTEČAJNE NAGODBE  
PRIMANJE I OTPREMA POŠTE

KLASA:

UR. BROJ:

Zagreb, 21.8.2023.

Posl.br.: St-1243/2023

Vjerovnik: MONDO INC D.O.O. BEOGRAD, Broj iz registra: 20729384, Naziv registra: Agencija za gospodarske registre, Nadležno tijelo: Agencija za gospodarske registre, OIB: 11135685681, Srbija, Beograd, Obilićev venac 4

Dužnik: ADRIA MEDIA ZAGREB d.o.o., Zagreb, Oreškovićeve ulica 6H/1, OIB: 58576890942

**PRIJAVA TRAZBINE VJEROVNIKA  
U PREDSTEČAJNOM POSTUPKU NAD DUŽNIKOM  
ADRIA MEDIA ZAGREB d.o.o.**

I. Prema rješenju Trgovačkog suda u Zagrebu, Stalna služba Karlovac od 19.6.2023., poslovni broj: 1243/2023 (dalje u tekstu: "Rješenje"), otvoren je predstečajni postupak nad društvom ADRIA MEDIA ZAGREB d.o.o., Zagreb, Oreškovićeve ulica 6H/1, OIB: 58576890942 (dalje u tekstu: "Dužnik").

II. U skladu s točkom III. Rješenja, Vjerovnik prijavljuje svoje tražbine prema Dužniku prema obrascu Prijave tražbine vjerovnika u predstečajnom postupku, koji je priložen ovom dopisu.

III. Slijedom svega prethodno navedenoga, Vjerovnik u ovom postupku

**PREDLAŽE**

da se u predstečajnom postupku priznaju i utvrde tražbine Vjerovnika koje ima prema Dužniku i to u iznosu od 8.739,52 EUR (osam tisuća sedamsto trideset devet eura i pedeset dva eurocenta).

IV. Slijedom izloženih razloga Vjerovnik podnosi ovu prijavu gore navedenog potraživanja s prijedlogom da se tražbina utvrdi u skladu s člancima 36. i 47. Stečajnog zakona.

Vjerovnik:

MONDO INC D.O.O. BEOGRAD

ODVJETNIK

Marko Kapetanović

Zagreb

p/p Marko Kapetanović, odvjetnik

### Obrazac 3.

#### FINANCIJSKA AGENCIJA

OIB: 85821130368

Ulica grada Vukovara 70, Zagreb, 10000, R. Hrvatska  
(adresa nadležne jedinice)

Nadležni trgovački sud: Trgovački sud u Zagrebu, Stalna služba u Karlovcu  
Poslovni broj spisa: 4 St-1243/2023

#### PRIJAVA TRAZBINE VJEROVNIKA U PREDSTEČAJNOM POSTUPKU

##### PODACI O VJEROVNIKU:

Ime i prezime / tvrtka ili naziv MONDO INC DOO BEOGRAD

OIB \_\_\_\_\_

Adresa / sjedište

Obiličev venac br. 4/3, 11000 Beograd, R. Srbija

PIB: 107036683

MBS: 20729384

##### PODACI O DUŽNIKU:

Ime i prezime / tvrtka ili naziv ADRIA MEDIA ZAGREB d.o.o. za izdavštvo

OIB: 58576890942

Adresa / sjedište:

Oreškovićeve ulica 6H/1, Zagreb 10000, R. Hrvatska

##### PODACI O TRAZBINI:

Pravna osnova tražbine (npr. ugovor, odluka suda ili drugog tijela, ako je u tijeku sudski postupak oznaku spisa i naznaku suda kod kojeg se postupak vodi)

Usluga Google analitike (Google Analytics 360) – učešće u srazmernom djelu troškova korištenja navedene usluge.

Ovde navedeni Vjerovnik pravni je sledbenik tvrtke Adria Media Group d.o.o. Beograd, a nakon okončanja statusne promjene spajanje uz pripajanje, nakon koje je Adria Media Group d.o.o. prestala da postoji.

Navedena usluga Google analitike, ugovorena je od strane pravnog prethodnika Vjerovnika, a koristi se na razini grupe povezanih pravnih lica, odnosno od njezinih članica, kojoj pripada i Dužnik, a sve na temelju dva Ugovora – „Analytics 360 Suite Platform Agreement” i „New Analytics 360 Suite Platform Agreement” zaključenih između pravnog prethodnika Vjerovnika i privrednog društva Escape doo, OIB: 59259168949.

Na temelju navedenih ugovora korištene su usluge google analitike za medijske portale članova grupe povezanih pravnih lica, odnosno u slučaju prefakturiranih troškova koji se

odnose na Dužnika: usluge google analitike za medijski portal www.Story.hr koji je u vlasništvu Dužnika.

U prilogu ugovori:

- „Analytics 360 Suite Platform Agreement” od 28.04.2020. (zaveden kod Adria Media Group pod br. 305 od 18.05.2020.)

- „New Analytics 360 Suite Platform Agreement” od 30.08.2022. (zaveden kod Adria Media Group pod br. 5113/2022 od 01.09.2022.)

Iznos dospjele tražbine 8.739,52 (EUR)

Glavnica 8.739,52 (EUR)

Kamate \_\_\_\_\_ (EUR)

Iznos tražbine koja dopijeva nakon otvaranja predstečajnog postupka \_\_\_\_\_ (EUR)

Dokaz o postojanju tražbine (npr. račun, izvadak iz poslovnih knjiga)

Računi u prilogu br.:

- 3000002213, 3000002208, 3000002213, 3000002606, 3000003008, 3000003142, 3000003685, 3000003735, 3000004239, 3000004909, 3000005484, 3000007171, 3000007563, 3000009234, 3000009211, 3000010805, 3000010778, 3000011360.

Uz račune prilažemo i:

- podatke o tvrtkama iz grupe povezanih pravnih lica na koje se odnosi trošak prefakturiranih usluga i fakture izdate na temelju ugovora za google analitiku, zaključenih između pravnog prethodnika Vjerovnika i Escape doo na temelju kojih su prefakturirani troškovi Dužniku za pružene usluge.

Vjerovnik raspolaže ovršnom ispravom DA / NE za iznos \_\_\_\_\_ (kn)

Naziv ovršne isprave \_\_\_\_\_

#### PODACI O RAZLUČNOM PRAVU:

Pravna osnova razlučnog prava \_\_\_\_\_

Dio imovine na koji se odnosi razlučno pravo \_\_\_\_\_

Iznos tražbine \_\_\_\_\_ (kn)

Razlučni vjerovnik odriče se prava na odvojeno namirenje ODRIČEM / NE ODRIČEM

Razlučni vjerovnik pristaje da se odgodi namirenje iz predmeta na koji se odnosi njegovo razlučno pravo radi provedbe plana restrukturiranja PRISTAJEM / NE PRISTAJEM

**PODACI O IZLUČNOM PRAVU:**

Pravna osnova izlučnog prava

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Dio imovine na koji se odnosi izlučno pravo

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Izlučni vjerovnik pristaje da se izdvoji predmet na koji se odnosi njegovo izlučno pravo radi provedbe plana restrukturiranja **PRISTAJEM / NE PRISTAJEM**

Mjesto i datum

Beograd, 18.08.2023. godine



Potpis vjerovnika

*Radranka Radonjić*  
Radranka Radonjić, direktor

# Kapetanović

ODVJETNIK / ATTORNEY AT LAW  
MARKO KAPETANOVIĆ

A: Miramarska cesta 24/8, HR - 10000 Zagreb  
M: +385 99 282 28 33  
E: marko@kapetanovic.hr

OIB: 62543922766, MB: 80567177  
IBAN: HR0623400091160467187 (Privredna banka Zagreb)

## SPECIJALNA PUNOMOĆ

Ovime mi, **MONDO INC DOO BEOGRAD**, sa sjedištem na adresi Obilićev venac br. 4/3, 11000 Beograd, Republika Srbija, PIB: 107036683, MBS: 20729384 (nadalje: "Društvo") ovlašćujemo u svojstvu punomoćnika:

**odvjetnika Marka Kapetanovića**, Miramarska cesta 24, 10000 Zagreb

da u naše ime i za naš račun može poduzeti sljedeće pravne radnje:

- 1) da zastupa Društvo pred Financijskom agencijom, Ministarstvom financija Republike – Poreznom upravom te svim drugim nadležnim tijelima radi prijave tražbina vjerovnika u predstečajnom postupku koji se vodi nad društvom ADRIA MEDIA ZAGREB d.o.o. za izdavaštvo, Oreškovićeve ulica 6H/1, 10000 Zagreb, Hrvatska, OIB: 58576890942 pred Trgovačkim sudom u Zagrebu, Stalnom službom u Karlovcu pod brojem St-1243/2023;
- 2) da potpisuje sve druge isprave, daje izjave i poduzima pred nadležnim tijelima sve druge zakonite radnje koje budu potrebne u vezi s predmetom ove punomoći.

Punomoćnik je ovlašten imenovati zamjenika koji će imati sva ovlaštenja iz ove punomoći.

Ova punomoć vrijedi za sve instance i proteže se na sve sporedne postupke u vezi s predmetom ove punomoći. Punomoć vrijedi do njenog pisanog opoziva.

U Beogradu dana, 18. kolovoza 2023. godine



*Jadranka Radonjić*  
MONDO INC DOO BEOGRAD,

Jadranka Radonjić, direktor



## Račun

Broj: 3000001196  
Mesto i datum izdavanja dokumenta:  
Beograd, 09.11.2021.

ADRIA MEDIA ZAGREB DOO  
Oreškovićeva 6H/1  
10000 Zagreb Croatia  
VAT: 58576890942

Korišćenje Google Analytics 360 Licence Fee za oktobar 2021.

Rbr.	Opis	Količina	Jedinica mere	Jedinična cena	Iznos	Iznos sa popustom	PDV %	Ukupno sa PDV
Izdanje:								
1.	Prefakturisani troškovi	1	Kom	361,23	361,23	361,23	0	361,23
<b>Ukupno</b>					<b>361,23</b>	<b>361,23</b>		<b>361,23</b>

Napomena o poreskom oslobađanju:  
Oslobodeno PDVa po Članu 24. Stav 1 Tačka 16 Podtačka 2 Zakona o PDVu.

Datum prometa dobara i usluga: 09.11.2021.  
Rok za plaćanje: 19.11.2021.

Dokument je važeći bez potpisa i pečata

Iznos (EUR): 361,23  
Popust: 0,00  
Iznos sa popustom (EUR): 361,23  
Ukupno (EUR): 361,23  
Osnovica PDV (EUR): 361,23  
PDV (0%): 0,00  
Svega za uplatu (EUR): 361,23  
Osnovica PDV (RSD): 42.473,32  
PDV (0%): 0,00  
Svega za uplatu (RSD): 42.473,32



ice odgovorno za izdavanje dokumenta:  
Snežana Đorđević

adria media group doo

Raiffeisenbank A.D. Beograd  
265-1100310004042-48  
AIK banka AD 105-11138-80

11000 Beograd, Vajkovićeve 8 • tel: 011/6357-100 • PIB: 103548123 • Šifra delatnosti: 5813 • Matični br: 17572423

ADVERTISING mail: advertising@adriamedia.rs, tel: 011 6357 071  
DISTRIBUCIJA mail: distribucija@adriamedia.rs, tel: 011 6357 030  
ADMINISTRACIJA mail: administracija@adriamedia.rs, tel: 011 6357 025

Escape rn. br. 312-INO1-1 / Novembar 2021.	Iznos u evrima	Iznos u dinarima	OJ	Opis	Pravno lice na koje se odnosi trošak
Kurir.rs	5,081.12	597,436.56	141002004	Google analitika	Adria Media Group doo
Espresso.rs	558.47	65,664.73	141101004	Google analitika	Adria Media Group doo
Mondo.rs	1,656.06	194,719.04	IN 100000	Google analitika	Mondo INC
Sasomange.rs	78.12	9,185.33	IN 100002	Google analitika	Mondo Trgovina Oglasnik
Story.hr	361.23	42,473.32	IN 100005	Google analitika	Adria Media Zagreb doo
<b>UKUPNO</b>	<b>7,735.00</b>	<b>909,478.98</b>			

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30000001196 nova GA.



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R račun br. 312-INO1-1

Datum računa 09.11.2021. u 12:33  
Rok plaćanja 16.11.2021.

Račun izdao  
Escape d.o.o.  
Krapinsko naselje 18, 31000 Osijek  
OIB  
59259168949

ADRIA MEDIA GROUP DOO  
Broj predmeta 6144/2021  
Datum 22. NOV 2021

Kupac  
Adria Media Group d.o.o.  
attn: Predrag Roganović, Vlajkovićeva 8,  
11000 Beograd, Serbia  
OIB  
103548123



1	Google Analytics 360 License Fee za 10/2021	1	7.735,00 € (58.123,50 kn)	7.735,00 € (58.123,50 kn)
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Ukupan iznos naplate: **7.735,00 €**  
(58.123,50 kn)

Način plaćanja  
Transakcijski račun

Operater / Račun izdao  
Damir Podhorski

Napomene  
Preračunato po srednjem tečaju HNB-a (1 EUR = 7,492253 HRK)

Podaci za uplatu  
SWIFT PBZGHR2X IBAN HR6523400091110562341 poziv na broj 1-312-2021

POTVRĐUJEMO DA JE 1. ROBA  
PO OVOM RAČUNU  USLUGA  
ZA POTREBE Infostrukturno po  
PORUCIO specijalizirani google  
KONTROLISAO analitika  
DATUM 22.11.2021 ODCERAO [Signature]

Naše adrese  
Krapinsko naselje 18, Osijek, HR  
Internet: www.escapestudio.net

Pravni podaci  
OIB: 59259168949 PDV ID: HR59259168949  
IBAN: HR6523400091110562341  
SWIFT: PBZGHR2X

Kontakti  
Telefon: +385 31 209 951  
Mobilni: +385 91 890 63 90  
E-mail: info@escapestudio.hr

Escape d.o.o., Krapinsko naselje 18, HR-31000 Osijek, Croatia; tel. +385 91 890 63 90; Signed in court registrar of Commercial court in Osijek under MBS: 030075587; VAT ID: HR59259168949; Account in Privredna banka Zagreb d.d., Radnička cesta 50, HR-10000 Zagreb, Croatia; IBAN: HR6523400091110562341; Foundation capital: 22.300,00kn Invested in full; Chairmans of board: Damir Podhorski, Zorin Radovančević



# Račun

Broj: 300002208  
Mesto i datum izdavanja dokumenta:  
Beograd, 31.12.2021.

ADRIA MEDIA ZAGREB DOO  
Oreškovičeva 6H/1  
10000 Zagreb Croatia  
VAT: 58576890942

Rbr.	Opis	Količina	Jedinica mere	Jedinična cena	Iznos	Iznos sa popustom	PDV %	Ukupno sa PDV
Izdanje:								
1.	prefakturisani troškovi- podrška sajtova	1	Kom	376,19	376,19	376,19	0	376,19
Ukupno					376,19	376,19		376,19

Napomena o poreskom oslobađanju:  
Oslobođeno PDVa po Članu 24. Stav 1 Tačka 16 Podtačka 2 Zakona o PDVu.

Datum prometa dobara i usluga: 31.12.2021.  
Rok za plaćanje: 30.01.2022.

Dokument je važeći bez potpisa i pečata

Iznos (EUR): 376,19  
Popust: 0,00  
Iznos sa popustom (EUR): 376,19  
Ukupno (EUR): 376,19  
Osnovica PDV (EUR): 376,19  
PDV (0%): 0,00  
Svega za uplatu (EUR): 376,19  
Osnovica PDV (RSD): 44.233,21  
PDV (0%): 0,00  
Svega za uplatu (RSD): 44.233,21



odgovorno za izdavanje dokumenta:  
Šežana Đorđević

adria media group doo

Railfelsenbank A.D. Beograd  
265-1100310004042-48  
AIK banke AD 105-1138-80

11000 Beograd, Vajkovičeva 8 • tel: 011/6357-100 • PIB: 103548123 • Šifra delatnosti: 5813 • Matični br: 17572423

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ADMINISTRACIJA mail: administracija@adriamedia.rs, tel: 011 6357 025





## Račun

Broj: 300002213  
Mesto i datum izdavanja dokumenta:  
Beograd, 07.12.2021.

ADRIA MEDIA ZAGREB DOO  
Oreškovićeve 6H/1  
10000 Zagreb Croatia  
VAT: 58576890942

Korišćenje Google Analytics 360 Licence Fee za novembar 2021.

Rbr.	Opis	Količina	Jedinica mere	Jedinična cena	Iznos	Iznos sa popustom	PDV %	Ukupno sa PDV
Izdavanje:								
1.	Prefakturisani troškovi	1	Kom	361,22	361,22	361,22	0	361,22
<b>Ukupno</b>					<b>361,22</b>	<b>361,22</b>		<b>361,22</b>

Napomena o poreskom oslobađanju:  
Oslobođeno PDVa po Članu 24. Stav 1 Tačka 16 Podtačka 2 Zakona o PDVu.

Datum prometa dobara i usluga: 07.12.2021.  
Rok za plaćanje: 17.12.2021.

Dokument je važeći bez potpisa i pečata

Iznos (EUR): 361,22  
Popust: 0,00  
Iznos sa popustom (EUR): 361,22  
Ukupno (EUR): 361,22  
Osnovica PDV (EUR): 361,22  
PDV (0%): 0,00  
Svega za uplatu (EUR): 361,22  
Osnovica PDV (RSD): 42.472,54  
PDV (0%): 0,00  
Svega za uplatu (RSD): 42.472,54



Lice odgovorno za izdavanje dokumenta:  
Snežana Đorđević

11/10/2021

2019 / 6/11/2

Escape rn. br. 350-INO1-1 / Decembar 2021.	Iznos u evrima	Iznos u dinarima	OJ	Opis	Pravno lice na koje se
Kurir.rs	5,081.12	597,442.15	141002004	Google analitika	Adria Media Group doo
Espresso.rs	558.47	65,665.35	141101004	Google analitika	Adria Media Group doo
5509980 Mondo.rs	1,656.06	194,720.86	IN 100000	Google analitika	Mondo INC
1509980 Sasomange.rs	78.13	9,186.59	IN 100002	Google analitika	Mondo Trgovina Oglasnik
1509980 Story.hr	361.22	42,472.54	IN 100005	Google analitika	Adria Media Zagreb doo
UKUPNO	7,735.00	909,487.49			

v  
141100002004  
141100000000

3 202008

07.12.

117,5808

53995

5610001755



# escape

## R račun br. 350-INO1-1

Datum računa  
Rok plaćanja

07.12.2021.  
14.12.2021.

ADRIA MEDIA GROUP DOO	
Broj predmeta	0533/2021
Datum	08.12.2021

Račun izdao  
**Escape d.o.o.**  
 Krapinsko naselje 18, 31000 Osijek  
 OIB  
 59259168949

Kupac  
**Adria Media Group d.o.o.**  
 attn: Predrag Roganović, Vlakovićeva 8,  
 11000 Beograd, Serbia  
 OIB  
 103548123



1	Google Analytics 360 License Fee za 11/2021	1	7.735,00 € (58.171,48 kn)	7.735,00 € (58.171,48 kn)
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Ukupan iznos naplate: **7.735,00 €**  
(58.171,48 kn)

Način plaćanja  
 Transakcijski račun

Operater / Račun izdao  
 Damir Podhorski

Napomene  
 Preračunato po srednjem tečaju HNB-a (1 EUR = 7,492253 HRK)

Podaci za uplatu  
 SWIFT PBZGHR2X IBAN HR6523400091110562341 poziv na broj 1-350-2021

POTVRĐUJEMO DA JE	ROBA
PO OVOM RAČUNU	USLUGA
ZA POTREBE	<i>Google Analytics</i>
POŠUĆIO	<i>Adria Media Group</i>
KONTROLISAO	<i>PO Specifikaciji</i>
DATUM	<i>8.12.2021.</i>
ODDSRIO	<i>[Signature]</i>

Naše adrese  
 Krapinsko naselje 18, Osijek, HR  
 Internet: www.escapestudio.net

Pravni podaci  
 OIB: 59259168949 PDV ID: HR59259168949  
 IBAN: HR6523400091110562341  
 SWIFT: PBZGHR2X

Kontakti  
 Telefon: +385 31 209 951  
 Mobilni: +385 91 890 63 90  
 E-mail:  
 racunovodstvo@escapestudio.hr

Escape d.o.o., Krapinsko naselje 18, HR-31000 Osijek, Croatia; tel. +385 91 890 63 90; Signed in court registrar of Commercial court in Osijek under MBS: 030075587; VAT ID: HR59259168949; Account in Privredna banka Zagreb d.d., Radnička cesta 50, HR-10000 Zagreb, Croatia; IBAN: HR6523400091110562341; Foundation capital: 22.300,00kn invested in full; Chairmans of board: Damir Podhorski, Zorin Radovančević



## Račun

Broj: 3000002606  
Mesto i datum Izdavanja dokumenta:  
Beograd, 13.01.2022.

ADRIA MEDIA ZAGREB DOO  
Oreškovićevo 6H/1  
10000 Zagreb Croatia  
VAT: 58576890942

Korišćenje Google Analytics 360 Licence Fee za decembar 2021.

Rbr.	Opis	Količina	Jedinična mere	Jedinična cena	Iznos	Iznos sa popustom	PDV %	Ukupno sa PDV
Izdavanje:								
1.	Prefakturisani troškovi	1	Kom	459,02	459,02	459,02	0	459,02
<b>Ukupno</b>					<b>459,02</b>	<b>459,02</b>		<b>459,02</b>

Napomena o poreskom oslobađanju:  
Oslobođeno PDVa po Članu 24. Stav 1 Tačka 16 Podtačka 2 Zakona o  
PDVu.

Datum prometa dobara i usluga: 13.01.2022.  
Rok za plaćanje: 23.01.2022.

Dokument je važeći bez potpisa i pečata

Iznos (EUR): 459,02  
Popust: 0,00  
Iznos sa popustom (EUR): 459,02  
Ukupno (EUR): 459,02  
Osnovica PDV (EUR): 459,02  
PDV (0%): 0,00  
Svega za uplatu (EUR): 459,02  
Osnovica PDV (RSD): 53.974,14  
PDV (0%): 0,00  
Svega za uplatu (RSD): 53.974,14



Lice odgovorno za izdavanje dokumenta:  
Suzana Đorđević

adria media group doo

Raiffeisenbank A.D. Beograd  
255-1100310004042-48  
AIK banka AD 105-11138-80

11000 Beograd, Vajkovićevo 8 • tel: 011/6357-100 • PIB: 103548123 • Šifra delatnosti: 5813 • Matični br: 17572423

ADVERTISING mail: advertising@adriamedia.rs, tel: 011 6357 071  
DISTRIBUCIJA mail: distribucija@adriamedia.rs, tel: 011 6357 030  
ADMINISTRACIJA mail: administracija@adriamedia.rs, tel: 011 6357 025

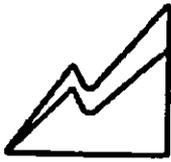
Escape rn. br. 20-INO1-1 Januar 2022.	Iznos u evrima	Iznos u dinarima	OJ	Opis	Pravno lice na koje se odnosi trošak
Kurir.rs	4,889.60	574,946.45	1419	Google analitika	Adria Media Group doo
Espresso.rs	617.30	72,585.80	1449	Google analitika	Adria Media Group doo
Mondo.rs	1,340.07	157,572.83	IN 100000	Google analitika	Mondo INC
Sasomange.rs	79.01	9,290.44	IN 100002	Google analitika	Mondo Trgovina Oglasnik
Story.hr	459.02	53,974.14	IN 100005	Google analitika	Adria Media Zagreb doo
<b>UKUPNO</b>	<b>7,385.00</b>	<b>868,369.66</b>			

UAL 100000.5000

UAL 300000.5000

5011 / 6112

1012



# escape

Račun izdao

Escape d.o.o.

Krapinsko naselje 18, 31000 Osijek

OIB

59259168949

ADRIA MEDIA GROUP DOO  
 Broj predmeta: 380/2022  
 Datum: 9 JAN 2022

R račun br. 20-INO1-1 561000235

Datum računa 13.01.2022. u 13:06

Rok plaćanja 20.01.2022.

Kupac

Adria Media Group d.o.o.

attn: Predrag Roganović, Vljakovićevo 8,  
11000 Beograd, Serbia

OIB

103548123

1	Google Analytics 360 License Fee za 12/2021	1	7.385,00 € (55.538,07 kn)	7.385,00 € (55.538,07 kn)
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Ukupan iznos naplate: **7.385,00 €**  
(55.538,07 kn)

Način plaćanja  
Transakcijski račun

Operater / Račun izdao  
Damir Podhorski

Napomene  
Preračunato po srednjem tečaju HNB-a (1 EUR = 7,492253 HRK)

Podaci za uplatu  
SWIFT PBZGHR2X IBAN HR6523400091110562341 poziv na broj 1-20-2022

POTVRDUJEMO DA JE 1 ROBA  
 PO OVOM RAČUNU 2 USLUGA  
 ZA POTREBE Google Analytics  
 PORUČIO PO SPECIFIKACIJU  
 KONTROLISAO \_\_\_\_\_  
 DAT. 13.1.2022 ODOBRILO [Signature]

Naše adrese  
Krapinsko naselje 18, Osijek, HR  
Internet: www.escapestudio.net

Pravni podaci  
OIB: 59259168949 PDV ID: HR59259168949  
IBAN: HR6523400091110562341  
SWIFT: PBZGHR2X

Kontakti  
Telefon: +385 31 209 951  
Mobilni: +385 91 890 63 90  
E-mail:  
racunovodstvo@escapestudio.hr

Escape d.o.o., Krapinsko naselje 18, HR-31000 Osijek, Croatia; tel. +385 91 890 63 90; Signed in court registrar of Commercial court in Osijek under MBS: 030075587; VAT ID: HR59259168949; Account in Privredna banka Zagreb d.d., Radnička cesta 50, HR-10000 Zagreb, Croatia; IBAN: HR6523400091110562341; Foundation capital: 22.300.00kn invested in full; Chairmans of board: Damir Podhorski, Zorin Radovančević



## Račun

Broj: 3000003008  
Mesto i datum izdavanja dokumenta:  
Beograd, 09.02.2022.

ADRIA MEDIA ZAGREB DOO  
Oreškovičeva 6H/1  
10000 Zagreb Croatia  
VAT: 58576890942

Korišćenje Google Analytics 360 Licence Fee za januar 2022.

Rbr.	Opis	Količina	Jedinica mere	Jedinična cena	Iznos	Iznos sa popustom	PDV %	Ukupno sa PDV
Izdanje:								
1.	Prefakturisani troškovi	1	Kom	407,88	407,88	407,88	0	407,88
<b>Ukupno</b>					<b>407,88</b>	<b>407,88</b>		<b>407,88</b>

Napomena o poreskom oslobađanju:  
Oslobodeno PDVa po Članu 24. Stav 1 Tačka 16 Podtačka 2 Zakona o PDVu.

Datum prometa dobara i usluga: 09.02.2022.

Rok za plaćanje: 19.02.2022.

Dokument je važeći bez potpisa i pečata

Iznos (EUR): 407,88  
Popust: 0,00  
Iznos sa popustom (EUR): 407,88  
Ukupno (EUR): 407,88  
Osnovica PDV (EUR): 407,88  
PDV (0%): 0,00  
Svega za uplatu (EUR): 407,88  
Osnovica PDV (RSD): 47.960,08  
PDV (0%): 0,00  
Svega za uplatu (RSD): 47.960,08



odgovorno za izdavanje dokumenta:  
Snežana Đorđević

*Handwritten signature*

adria media group doo

Raiffeisenbank A.D. Beograd  
265-1100310004042-48  
AIK banke AD 105-11138-80

11000 Beograd, Vojkovičeva 8 • tel: 011/6357-100 • PIB: 103548123 • Šifra delatnosti: 5813 • Matični br: 17572423

ADVERTISING mail: advertising@adriamedia.rs, tel: 011 6357 071  
DISTRIBUCIJA mail: distribucija@adriamedia.rs, tel: 011 6357 030  
ADMINISTRACIJA mail: administracija@adriamedia.rs, tel: 011 6357 025

Escape rn. br. 54-INO1-1 Februar 2022.	Iznos u evrima	Iznos u dinarima	OJ	Opis	Pravno lice na koje se odnosi trošak
Kurir.rs	5,332.44	627,008.56	1419	Google analitika	Adria Media Group doo
Espresso.rs	755.62	88,848.67	1449	Google analitika	Adria Media Group doo
55098 Mondo.rs	1,542.12	181,328.33	IN 100000	Google analitika	Mondo INC
55098 Sasomange.rs	86.94	10,222.73	IN 100002	Google analitika	Mondo Trgovina Oglasnik
55098 Story.hr	407.88	47,960.08	IN 100005	Google analitika	Adria Media Zagreb doo
<b>UKUPNO</b>	<b>8,125.00</b>	<b>955,368.37</b>			

NAJ 100003155 - RAZVIRAJU

NAJ 100003177

NAJ 100003008

09.02

117,5838

55996

561000 341



# escape

**R račun br. 54-INO1-1**

Datum računa 09.02.2022. u 13:55  
Rok plaćanja 16.02.2022.

Račun Izdao  
**Escape d.o.o.**  
Krapinsko naselje 18, 31000 Osijek  
OIB  
59259168949

ADRIA MEDIA GROUP DOO  
Broj predračuna 928/2022  
Datum 11.FEB 2022

S. 200002

Kupac  
**Adria Media Group d.o.o.**  
attn: Predrag Roganović, Vlajkovićeva 8,  
11000 Beograd, Serbia  
OIB  
103548123



1	Google Analytics 360 License Fee za 1/2022	1	8.125,00 € (61.108,55 kn)	8.125,00 € (61.108,55 kn)
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**Ukupan iznos naplate: 8.125,00 €**  
(61.108,55 kn)

Način plaćanja  
Transakcijski račun

Operater / Račun Izdao  
Damir Podhorski

Napomene  
Preračunato po srednjem tečaju HNB-a (1 EUR = 7,492253 HRK)

Podaci za uplatu  
SWIFT PBZGHR2X IBAN HR6523400091110562341 poziv na broj 1-54-2022

POTVRĐENO DA JE 1. POK  
PO OVCIM RAČUNU 2. USLUGA  
DA POTREBE Google analytics  
PRUŽEN po specifikaciji  
KONTROLIRAN  
11.02.22

Naše adrese  
Krapinsko naselje 18, Osijek, HR  
Internet: www.escapestudio.net

Pravni podaci  
OIB: 59259168949 PDV ID: HR59259168949  
IBAN: HR6523400091110562341  
SWIFT: PBZGHR2X

Kontakti  
Telefon: +385 31 209 951  
Mobilni: +385 91 890 63 90  
E-mail:  
racunovodstvo@escapestudio.hr

Escape d.o.o., Krapinsko naselje 18, HR-31000 Osijek, Croatia; tel. +385 91 890 63 90; Signed in court registrar of Commercial court in Osijek under MBS: 030075587; VAT ID: HR59259168949; Account In Privredna banka Zagreb d.d., Radnička cesta 50, HR-10000 Zagreb, Croatia; IBAN: HR6523400091110562341; Foundation capital: 22.300,00kn Invested in full; Chairmans of board: Damir Podhorski, Zorin Radovančević



## Račun

Broj: 3000003142  
Mesto i datum izdavanja dokumenta:  
Beograd, 28.02.2022.

ADRIA MEDIA ZAGREB DOO  
Oreškovićeve 6H/1  
10000 Zagreb Croatia  
VAT: 58576890942

Rbr.	Opis	Količina	Jedinica mere	Jedinična cena	Iznos	Iznos sa popustom	PDV %	Ukupno sa PDV
1.	Prefakturisani troškovi - podrška sajtova	1	Kom	145,34	145,34	145,34	0	145,34
<b>Ukupno</b>					<b>145,34</b>	<b>145,34</b>		<b>145,34</b>

Napomena o poreskom oslobađanju:  
Oslobođeno PDVa po Članu 24. Stav 1 Tačka 16 Podtačka 2 Zakona o PDVu.

Datum prometa dobara i usluga: 28.02.2022.

Rok za plaćanje: 30.03.2022.

Dokument je važeći bez potpisa i pečata

Iznos (EUR): 145,34  
Popust: 0,00  
Iznos sa popustom (EUR): 145,34  
Ukupno (EUR): 145,34  
Osnovica PDV (EUR): 145,34  
PDV (0%): 0,00  
Svega za uplatu (EUR): 145,34  
Osnovica PDV (RSD): 17.100,62  
PDV (0%): 0,00  
Svega za uplatu (RSD): 17.100,62



odgovorno za izdavanje dokumenta:  
Snežana Đorđević

adria media group doo

Raiffeisenbank A.D. Beograd  
265-1100310004042-48  
AIK banke AD 105-11138-80

11000 Beograd, Vajkovićeve 8 • tel: 011/6357-100 • PIB: 103548123 • Šifra delatnosti: 5813 • Matični br: 17572423

ADVERTISING mail: advertising@adriamedia.rs, tel: 011 6357 071  
DISTRIBUCIJA mail: distribucija@adriamedia.rs, tel: 011 6357 030  
ADMINISTRACIJA mail: administracija@adriamedia.rs, tel: 011 6357 025

Chartbeat INV 00183874 15.2.2022.	Iznos u dolarima	15.2.2022	Iznos u dinarima	Osnovica sa por. po odbitku	Porez po odbitku	OJ	Opis	Pravno lice na koje se odnosi trošak
AMZ portali	132,06	103,5953	13.680,80	17.100,99	3.420,20	IN 100005	Podrška sajtova	ADRIA MEDIA ZAGREB
Ukupno za AMZ	132,06	103,5953	13.680,80	17.100,99	3.420,20	IN 100005	Podrška sajtova	ADRIA MEDIA ZAGREB
UKUPNO	2.896,25		300.037,89	374.627,93	74.590,04			

Kurs 28.02.2021 eur		117,6594
Kurs usd/15.02.22	Za fakturisanje u eur	145,34

NAS. 1000003309  
 RN 3000003140  
 STORNO 90000724  
 -----  
 RN 3000003142



826 Broadway 6th FL  
New York, NY 10003  
646-564-3200

200007

55325  
15/02

103,5953

# INVOICE

ADRIA MEDIA GROUP DOO  
Broj predmeta: 999/2022  
Datum: 18.02.2022

Bill to:  
Adria Media Group d.o.o.  
Predrag Roganovic  
Vlajkovicava Str. no 8  
Belgrade 11000 Serbia

Invoice# INV00183874  
Invoice Date: 02/15/2022  
Terms: Net 30  
Due Date: 03/17/2022  
Account# 54177

Product	Plan	Product Detail	Quantity	Price	Subtotal
CBP Basic - Quarterly	Seats and Concurrents	CBP Basic - Quarterly Credit Period: 12/31/2021-03/30/2022	1	\$7,500.00	(\$7,500.00)
Chartbeat Premium - Quarterly	Chartbeat Premium - Quarterly	Chartbeat Premium - Quarterly Period: 12/31/2021-03/30/2022	1	\$10,396.25	\$10,396.25

<p>Send Check to: Chartbeat Inc. P.O. Box 675077 Detroit, MI 48267</p> <p>OUR TAX ID: 26-4658341</p> <p>Please email <a href="mailto:ar@chartbeat.com">ar@chartbeat.com</a> or call 646-564-3200 if you have any questions.</p>	<p>For Bank Wires and ACH Comerica Bank Account Name: Chartbeat, Inc. Account Number: 1895118683 Swift code: MNBDUS33 ABA/Routing Number: 121 137 522 IBAN: None (U.S. Bank)</p>	Item Total:	\$2,896.25
		Adjustments:	\$0.00
		Payments:	\$0.00
		Balance USD:	\$2,896.25

POTVRDUJEMO DA JE 1. ROSA  
2. USLUGA  
FU OVOM RAČUNU  
za potrebe Podrška softvera po  
specifikaciji  
18.02.22



# Račun

Broj: 3000003685  
Mesto i datum izdavanja dokumenta:  
Beograd, 24.03.2022.

ADRIA MEDIA ZAGREB DOO  
Oreškovićeve 6H/1  
10000 Zagreb Croatia  
VAT: 58576890942

Korišćenje Google Analytics 360 Licence Fee za februar 2022.

Rbr.	Opis	Količina	Jedinica mere	Jedinična cena	Iznos	Iznos sa popustom	PDV %	Ukupno sa PDV
Izdanje:								
1.	Prefakturisani troškovi	1	Kom	386,75	386,75	386,75	0	386,75
<b>Ukupno</b>					<b>386,75</b>	<b>386,75</b>		<b>386,75</b>

Napomena o poreskom oslobađanju:  
Oslobođeno PDVa po Članu 24. Stav 1 Tačka 16 Podtačka 2 Zakona o PDVu.

Datum prometa dobara i usluga: 24.03.2022.  
Rok za plaćanje: 03.04.2022.

Dokument je važeći bez potpisa i pečata

Iznos (EUR): 386,75  
Popust: 0,00  
Iznos sa popustom (EUR): 386,75  
Ukupno (EUR): 386,75  
Osnovica PDV (EUR): 386,75  
PDV (0%): 0,00  
Svega za uplatu (EUR): 386,75  
Osnovica PDV (RSD): 45.535,21  
PDV (0%): 0,00  
Svega za uplatu (RSD): 45.535,21



Lice odgovorno za izdavanje dokumenta:  
media Snežana Đorđević

adria media group doo

Reifenbank A.D. Beograd  
265-1100310004042-48  
AIK banka AD 105-1138-80

11000 Beograd, Vlakovićeve 8 • tel: 011/6357-100 • PIB: 103548123 • Šifra delatnosti: 5813 • Matični br: 17572423

ADVERTISING mail: advertising@adriamedia.rs, tel: 011 6357 071  
DISTRIBUCIJA mail: distribucija@adriamedia.rs, tel: 011 6357 030  
ADMINISTRACIJA mail: administracija@adriamedia.rs, tel: 011 6357 025



escape

R račun br. 107-INO1-1

Datum računa 24.03.2022. u 09:25  
Rok plaćanja 31.03.2022.

ADRIA MEDIA GROUP DOO  
Broj predmeta 177/2022  
Datum 24 MAR 2022

Račun izdao  
Escape d.o.o.  
Krapinsko naselje 18, 31000 Osijek  
OIB  
59259168949

Kupac  
Adria Media Group d.o.o.  
attn: Predrag Roganović, Vljakovićeva 8,  
11000 Beograd, Serbia  
OIB  
103548123

1	Google Analytics 360 License Fee za 2/2022	1	7.735,00 € (58.570,14 kn)	7.735,00 € (58.570,14 kn)
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Ukupan iznos naplate: **7.735,00 €**  
(58.570,14 kn)

Način plaćanja  
Transakcijski račun

Operater / Račun izdao  
Damir Podhorski

Napomene  
Preračunato po srednjem tečaju HNB-a (1 EUR = 7,492253 HRK)

Podaci za uplatu  
SWIFT PBZGHR2X IBAN HR6523400091110562341 poziv na broj 1-107-2022

GOOGLE ANALITIKA  
PO SPECIFIKACIJU  
24.03.22 An 1/24

Naše adrese  
Krapinsko naselje 18, Osijek, HR  
Internet: www.escapestudio.net

Pravni podaci  
OIB: 59259168949 PDV ID: HR59259168949  
IBAN: HR6523400091110562341  
SWIFT: PBZGHR2X

Kontakti  
Telefon: +385 31 209 951  
Mobilni: +385 91 890 63 90  
E-mail:  
racunovodstvo@escapestudio.hr

Escape d.o.o., Krapinsko naselje 18, HR-31000 Osijek, Croatia; tel. +385 91 890 63 90; Signed in court registrar of Commercial court in Osijek under MBS: 030075587; VAT ID: HR59259168949; Account in Privredna banka Zagreb d.d., Radnička cesta 50, HR-10000 Zagreb, Croatia; IBAN: HR6523400091110562341; Foundation capital: 22.300,00kn invested in full; Chairmans of board: Damir Podhorski, Zorin Radovančević



## Račun

Broj: 3000003735  
Mesto i datum Izdavanja dokumenta:  
Beograd, 31.03.2022.

ADRIA MEDIA ZAGREB DOO  
Oreškovićeva 6H/1  
10000 Zagreb Croatia  
VAT: 58576890942

Rbr.	Opis	Količina	Jedinica mere	Jedinična cena	Iznos	Iznos sa popustom	PDV %	Ukupno sa PDV
1.	Prefakturisani troškovi - podrška sajtova	1	Kom	404,26	404,26	404,26	0	404,26
<b>Ukupno</b>					<b>404,26</b>	<b>404,26</b>		<b>404,26</b>

Napomena o poreskom oslobođanju:  
Oslobođeno PDVa po Članu 24. Stav 1 Tačka 16 Podtačka 2 Zakona o PDVu.

Datum prometa dobara i usluga: 31.03.2022.  
Rok za plaćanje: 30.04.2022.

Dokument je važeći bez potpisa i pečata

Iznos (EUR): 404,26  
Popust: 0,00  
Iznos sa popustom (EUR): 404,26  
Ukupno (EUR): 404,26  
Osnovica PDV (EUR): 404,26  
PDV (0%): 0,00  
Svega za uplatu (EUR): 404,26  
Osnovica PDV (RSD): 47.601,94  
PDV (0%): 0,00  
Svega za uplatu (RSD): 47.601,94



odgovorno za izdavanje dokumenta:  
Snežana Đorđević

adria media group doo

Raiffeisenbank A.D. Beograd  
265-1100310004042-48  
AIK banka AD 105-11138-80

11000 Beograd, Vlajkovićevo 8 • tel: 011/6357-100 • PIB: 103548123 • Šifra delatnosti: 5813 • Matični br: 17572423

ADVERTISING mail: advertising@adriamedia.rs, tel: 011 6357 071  
DISTRIBUCIJA mail: distribucija@adriamedia.rs, tel: 011 6357 030  
ADMINISTRACIJA mail: administracija@adriamedia.rs, tel: 011 6357 025

Chartbeat Mart-Jun 2022. rn. br. INV 00183874	Iznos u dolarima	Iznos u dinarima	ORGANIZACIONA JEDINICA	Opis	Pravno lice na koje se odnosi trošak
Kurir.rs	6,267.89	661,274.93	1419	Podrška sajtova	Adria Media Group doo
Kurir-Stil.rs	515.65	54,402.11	1425	Podrška sajtova	Adria Media Group doo
Espresso.rs (+glossy)	1,476.27	155,749.44	1449	Podrška sajtova	Adria Media Group doo
Mondo.rs (+smartlife)	1,113.45	117,471.20	IN 100000	Podrška sajtova	Mondo INC doo
AMM portali	571.79	60,324.99	IN 100001	Podrška sajtova	Adria Media Magazine doo
AMZ portali	451.20	47,602.50	IN 100005	Podrška sajtova	Adria Media Zagreb doo
UKUPNO	10,396.25	1,096,825.17			

550 998  
100000  
100001

31.3.2022

10.11.2022

100000 €

2011/6112

U.M. 1000002011

DK 3000003435

Chartbeat

826 Broadway 6th FL  
New York, NY 10003  
646-564-3200

INVOICE

ADRIA MEDIA GROUP DOO  
Broj predmeta 1908/2022  
Datum 01 APR 2022

Bill to:  
Adria Media Group d.o.o.  
Predrag Roganovic  
Vlajkovicева Str. no 8  
Belgrade 11000 Serbia

Invoice# INV00184380  
Invoice Date: 03/31/2022  
Terms: Net 30  
Due Date: 04/30/2022  
Account# 54177

Product	Plan	Product Detail	Quantity	Price	Subtotal
Chartbeat Premium - Quarterly	Chartbeat Premium - Quarterly	Chartbeat Premium - Quarterly Period: 03/31/2022-06/29/2022	1	\$10,396.25	\$10,396.25

Send Check to: Chartbeat Inc. P.O. Box 675077 Detroit, MI 48267  OUR TAX ID: 26-4658341  Please email <a href="mailto:ar@chartbeat.com">ar@chartbeat.com</a> or call 646-564-3200 if you have any questions.	For Bank Wires and ACH Comerica Bank Account Name: Chartbeat, Inc. Account Number: 1895118683 Swift code: MNBDUS33 ABA/Routing Number: 121 137 522 IBAN: None (U.S. Bank)	Item Total:	\$10,396.25
		Adjustments:	\$0.00
		Payments:	\$0.00
		Balance USD:	\$10,396.25

POTVRĐUJEMO DA JE 1. ROKA  
 PO OVOM RAČUNU 2. USLUGA  
 Podataka bezna  
 Posrednici  
 14. 2022



## Račun

Broj: 3000004239  
Mesto i datum izdavanja dokumenta:  
Beograd, 08.04.2022.

ADRIA MEDIA ZAGREB DOO  
Oreškovićeva 6H/1  
10000 Zagreb Croatia  
VAT: 58576890942

Google analytics 360 Licence Fee za mart 2022.

Rbr.	Opis	Količina	Jedinica mere	Jedinična cena	Iznos	Iznos sa popustom	PDV %	Ukupno sa PDV
Izdanje:								
1.	Prefakturisani troškovi	1	Kom	430,25	430,25	430,25	0	430,25
Ukupno					430,25	430,25		430,25

Napomena o poreskom oslobađanju:  
Oslobodeno PDVa po Članu 24. Stav 1 Tačka 16 Podtačka 2 Zakona o PDVu.

Datum prometa dobara i usluga: 08.04.2022.  
Rok za plaćanje: 08.04.2022.

Dokument je važeći bez potpisa i pečata

Iznos (EUR): 430,25  
Popust: 0,00  
Iznos sa popustom (EUR): 430,25  
Ukupno (EUR): 430,25  
Osnovica PDV (EUR): 430,25  
PDV (0%): 0,00  
Svega za uplatu (EUR): 430,25  
Osnovica PDV (RSD): 50.666,37  
PDV (0%): 0,00  
Svega za uplatu (RSD): 50.666,37



Lice odgovorno za izdavanje dokumenta:  
Srežana Đorđević

adria media group doo

Raiffeisenbank A.D. Beograd  
265-1100310004042-48  
AIK banka AD 105-11138-80

11000 Beograd, Vialjkovićeve 8 • tel: 011/6357-100 • PIB: 103548123 • Šifra delatnosti: 5813 • Matični br: 17572423

ADVERTISING mail: advertising@adriamedia.rs, tel: 011 6357 071  
DISTRIBUCIJA mail: distribucija@adriamedia.rs, tel: 011 6357 030  
ADMINISTRACIJA mail: administracija@adriamedia.rs, tel: 011 6357 025

Escape rn. br. 139-INO1-1 April 2022.	Iznos u evrima	Iznos u dinarima	OJ	Opis	Pravno lice na koje se odnosi trošak
Kurir.rs	5.679,30	668.796,07	1419	Google analitika	Adria Media Group doo
Espresso.rs	688,40	81.066,19	1449	Google analitika	Adria Media Group doo
Mondo.rs	1.721,00	202.665,48	IN 100000	Google analitika	Mondo INC
Sasomange.rs	86,05	10.133,27	IN 100002	Google analitika	Mondo Trgovina Oglasnik
Story.hr	430,25	50.666,37	IN 100005	Google analitika	Adria Media Zagreb doo
<b>UKUPNO</b>	<b>8.605,00 Evra</b>	<b>1.013.327,38</b>			

Kurir. 100000/1419  
RN 300000/4239

prek. usl. 20110/6/12.0



22/04 17, 7603 52995 5610002520  
**escape**

**R račun br. 139-INO1-1**

Datum računa 08.04.2022. u 11:54  
Rok plaćanja 15.04.2022.

ADRIA MEDIA GROUP DOO

Broj prometa 2186/2022

Datum 08.04.22 Kupac

Račun Izdao

**Escape d.o.o.**

Krapinsko naselje 18, 31000 Osijek

OIB

59259168949

**Adria Media Group d.o.o.**

attn: Predrag Roganović, Vlajkovića 8,  
11000 Beograd, Serbia

OIB

103548123

Broj	Opis	Jedinica	Broj	Ukupno	Ukupno
1	Google Analytics 360 License Fee za 3/2022		1	8.605,00 € (64.900,42 kn)	8.605,00 € (64.900,42 kn)

Ukupan iznos naplate:

**8.605,00 €**  
(64.900,42 kn)

Način plaćanja

Transakcijski račun

Operater / Račun Izdao

Damir Podhorski

Napomene

Preračunato po srednjem tečaju HNB-a (1 EUR = 7,492253 HRK)

Espresso 8%

Sasomange 1%

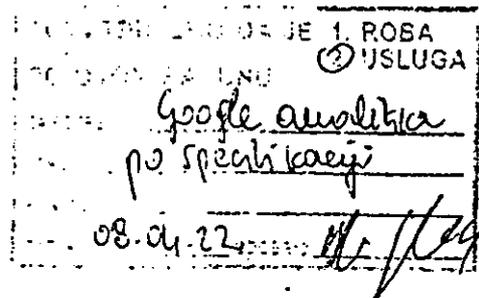
Kurir 66%

Mondo 20%

Story 5%

Podaci za uplatu

\*MIFT PBZGHR2X IBAN HR6523400091110562341 poziv na broj 1-139-2022



Naše adrese

Krapinsko naselje 18, Osijek, HR  
Internet: www.escapestudio.net

Pravni podaci

OIB: 59259168949 PDV ID: HR59259168949  
IBAN: HR6523400091110562341  
SWIFT: PBZGHR2X

Kontakti

Telefon: +385 31 209 951  
Mobilni: +385 91 890 63 90  
E-mail:  
racunovodstvo@escapestudio.hr

Escape d.o.o., Krapinsko naselje 18, HR-31000 Osijek, Croatia; tel. +385 91 890 63 90; Signed in court registrar of Commercial court in Osijek under MBS: 030075587; VAT ID: HR59259168949; Account in Privredna banka Zagreb d.d., Radnička cesta 50, HR-10000 Zagreb, Croatia; IBAN: HR6523400091110562341; Foundation capital: 22.300,00kn invested in full; Chairmans of board: Damir Podhorski, Zorin Radovančević

## Invoice

Document number: 3000004909  
Place and date of issue:  
Belgrade, 04.05.2022.

ADRIA MEDIA ZAGREB DOO  
Oreškovićeve 6H/1  
10000 Zagreb Croatia  
VAT: 58576890942

Google analytics 360 Licence Fee za april 2022.

No.	Description	Quantity	Unit of measure	Unit price	Amount	Amount with discount	VAT %	Total with VAT
Edition:								
1.	Prefakturisani troškovi	1	PC	386,75	386,75	386,75	0	386,75
<b>Total</b>					<b>386,75</b>	<b>386,75</b>		<b>386,75</b>

VAT release remarks:  
Article 12. Paragraph 4. Law on VAT

Please pay as per instructions given below:

RAIFFEISEN BANK BELGRADE

IBAN: RS3526510000001826561

SWIFT code: RZBSRBSG

Bank details: Raiffeisenbank A.D., Bulevar Zorana Djindjića 64a, 11070  
Belgrade, Serbia

Note: The invoiced amount is the net amount to be received. All banking  
transaction costs should be paid by the customer.

Goods and services supply date: 04.05.2022.

Payment date: 04.05.2022.

Amount (EUR):	386,75
Discount:	0,00
Amount with discount (EUR):	386,75
<b>Total (EUR):</b>	<b>386,75</b>
Amount without VAT (EUR):	386,75
VAT (0%):	0,00
<b>Total for payment (EUR):</b>	<b>386,75</b>
Amount without VAT (RSD):	45.506,01
VAT (0%):	0,00
<b>Total for payment (RSD):</b>	<b>45.506,01</b>

Document is valid in an electronic form, without stamp and signature.



Created by:  
Snežana Đorđević

adria media group doo

Raiffeisenbank A.D. Beograd  
265-1100310004042-48  
AIK banka AD 105-11138-80

11000 Beograd, Vojkovićeve 8 • tel: 011/6357-100 • PIB: 103548123 • Šifra delatnosti: 5813 • Matični br: 17572423

ADVERTISING mail: advertising@adriamedia.rs, tel: 011 6357 071

DISTRIBUCIJA mail: distribucija@adriamedia.rs, tel: 011 6357 030

ADMINISTRACIJA mail: administracija@adriamedia.rs, tel: 011 6357 025

Escape rn. br. 149-INO1-1 April 2022.	Iznos u evrima	Iznos u dinarima	OJ	Opis	Pravno lice na koje se odnosi trošak
Kurir.rs	5,105.10	600,679.34	1419	Google analitika	Adria Media Group doo
Espresso.rs	618.80	72,809.62	1449	Google analitika	Adria Media Group doo
Mondo.rs	1,547.00	182,025.04	IN 100000	Google analitika	Mondo INC
Sasomange.rs	77.35	9,101.20	IN 100002	Google analitika	Mondo Trgovina Oglasnik
Story.hr	386.75	45,505.01	IN 100005	Google analitika	Adria Media Zagreb doo
<b>UKUPNO</b>	<b>7,735.00</b>	<b>910,120.21</b>			

KUH. 1000005094

PR. 20000004909

popis usluga: 2011/61120



# escape

04/05

14,6896

14/002270

## R račun br. 149-INO1-1

Datum računa 04.05.2022. u 08:42  
Rok plaćanja 11.05.2022.

ADRIA MEDIA GROUP DOO

Broj predmeta 2542/2022

Datum 04.05.22

Račun izdao

**Escape d.o.o.**

Krapinsko naselje 18, 31000 Osijek

OIB

59259168949

Kupac

**Adria Media Group d.o.o.**

attn: Predrag Roganović, Vlajkovićeva 8,  
11000 Beograd, Serbia

OIB

103548123

1	Google Analytics 360 License Fee za 4/2022	-	1	7.735,00 € (58.428,27 kn)	7.735,00 € (58.428,27 kn)
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**Ukupan iznos naplate: 7.735,00 €**  
(58.428,27 kn)

Način plaćanja

Transakcijski račun

Operater / Račun izdao

Damir Podhorski

Napomene

Preračunato po srednjem tečaju HNB-a (1 EUR = 7,492253 HRK)

Espresso 8%

Sasomange 1%

Kurir 66%

Mondo 20%

Story 5%

Podaci za uplatu

SWIFT PBZGHR2X IBAN HR6523400091110562341 poziv na broj 1-149-2022

POTVRĐUJEMO DA JE 1. ROŠA  
PO OVOM RAČUNU 2. USLUGA  
ZA POTREBE Google  
PORUČIO Zadubika PO  
KONTROLISAO Spasibacij  
DATUM 4.5.2022 POČERNA 14/14

Naše adrese

Krapinsko naselje 18, Osijek, HR  
Internet: [www.escapestudio.net](http://www.escapestudio.net)

Pravni podaci

OIB: 59259168949 PDV ID: HR59259168949  
IBAN: HR6523400091110562341  
SWIFT: PBZGHR2X

Kontakti

Telefon: +385 31 209 951  
Mobilni: +385 91 890 63 90  
E-mail:  
[racunovodstvo@escapestudio.hr](mailto:racunovodstvo@escapestudio.hr)

Escape d.o.o., Krapinsko naselje 18, HR-31000 Osijek, Croatia; tel. +385 91 890 63 90; Signed in court registrar of Commercial court in Osijek under MBS: 030075587; VAT ID: HR59259168949; Account in Privredna banka Zagreb d.d., Radnička cesta 50, HR-10000 Zagreb, Croatia. IBAN: HR6523400091110562341; Foundation capital: 22.300,00kn invested in full; Chairmans of board: Damir Podhorski, Zorin Radovančević



## Invoice

Document number: 3000005484  
Place and date of issue:  
Belgrade, 30.06.2022.

ADRIA MEDIA ZAGREB DOO  
Oreškovićeva 6H/1  
10000 Zagreb Croatia  
VAT: 58576890942

No.	Description	Quantity	Unit of measure	Unit price	Amount	Amount with discount	VAT %	Total with VAT
1.	Prefakturisani troškovi- podrška sajtova	1	PC	493,08	493,08	493,08	0	493,08
<b>Total</b>					<b>493,08</b>	<b>493,08</b>		<b>493,08</b>

VAT release remarks:  
Article 12. Paragraph 4. Law on VAT

Please pay as per instructions given below:

RAIFFEISEN BANK BELGRADE

IBAN: RS3526510000001826561

SWIFT code: RZBSRSBG

Bank details: Raiffeisenbank A.D., Bulevar Zorana Djindjića 64a, 11070  
Belgrade, Serbia

Note: The Invoiced amount is the net amount to be received. All banking  
transaction costs should be paid by the customer.

Goods and services supply date: 30.06.2022.

Payment date: 30.07.2022.

Amount (EUR):	493,08
Discount:	0,00
Amount with discount (EUR):	493,08
<b>Total (EUR):</b>	<b>493,08</b>
Amount without VAT (EUR):	493,08
VAT (0%):	0,00
<b>Total for payment (EUR):</b>	<b>493,08</b>
Amount without VAT (RSD):	57.890,30
VAT (0%):	0,00
<b>Total for payment (RSD):</b>	<b>57.890,30</b>

Document is valid in an electronic form, without stamp and signature.



Created by:  
Snežana Đorđević

**adria media group doo**

Raiffeisenbank A.D. Beograd  
265-1100310004042-48  
AIK banka AD 105-1138-80

11000 Beograd, Vajkovićeva 8 • tel: 011/6357-100 • PIB: 103548123 • Šifra delatnosti: 5813 • Matični br: 17572423

ADVERTISING mail: advertising@adriamedia.rs, tel: 011 6357 071

DISTRIBUCIJA mail: distribucija@adriamedia.rs, tel: 011 6357 030

ADMINISTRACIJA mail: administracija@adriamedia.rs, tel: 011 6357 025

Chartbeat Jun-Septembar 2022. m. br. INV 00185426	Iznos u dolarima	Iznos u dinarima	ORGANIZACIONA JEDINICA	Opis	Pravno lice na koje se odnosi trošak
Kurir.rs	6,109.87	685,917.22	1419	Podrška sajtova	Adria Media Group doo
Kurir-Stil.rs	554.12	62,207.62	1425	Podrška sajtova	Adria Media Group doo
Espresso.rs (+glossy)	1,347.35	151,258.63	1449	Podrška sajtova	Adria Media Group doo
Mondo.rs (+smartlife)	1,145.67	128,617.27	IN 100000	Podrška sajtova	Mondo INC doo
AMM portali	723.58	81,231.84	IN 100001	Podrška sajtova	Adria Media Magazine doo
AMZ portali	515.66	57,889.95	IN 100005	Podrška sajtova	Adria Media Zagreb doo
UKUPNO	10,396.25	1,167,122.53			

€ 306.2022. → 493,08 €

2011/6112

UA. 1000005690

RN 3009905484



200004  
112, 2638  
55096

5610003478

# INVOICE

ADRIA MEDIA GROUP DOO  
Broj predmeta: 5934/2025  
Datum: 01 JUL 2022

Bill to:  
Adria Media Group d.o.o.  
Predrag Roganovic  
Vlajkovića Str. no 8  
Belgrade 11000 Serbia

Invoice# INV00185426  
Invoice Date: 06/30/2022  
Terms: Net 30  
Due Date: 07/30/2022  
Account# 54177

Product	Plan	Product Detail	Quantity	Price	Subtotal
Chartbeat Premium - Quarterly	Chartbeat Premium - Quarterly	Chartbeat Premium - Quarterly Period: 06/30/2022-09/29/2022	1	\$10,396.25	\$10,396.25

<p>Send Check to: Chartbeat Inc. P.O. Box 675077 Detroit, MI 48267</p> <p>OUR TAX ID: 26-4658341</p> <p>Please email <a href="mailto:ar@chartbeat.com">ar@chartbeat.com</a> or call 646-564-3200 if you have any questions.</p>	<p>For Bank Wires and ACH Comerica Bank Account Name: Chartbeat, Inc. Account Number: 1895118883 Swift code: MNBUS33 ABA/Routing Number: 121 137 522 IBAN: None (U.S. Bank)</p>	Item Total:	\$10,396.25
		Adjustments:	\$0.00
		Payments:	\$0.00
		Balance USD:	\$10,396.25

POTVRĐUJEMO DA JE 1 ROBA  
PO OVOM RAČUNU 2 USLUGA  
ZA POTREBE Podst. djelat.  
PORUČIO PO SPECIFIKACIJI  
KONTROLISAO \_\_\_\_\_  
DATUM 1.7.2022 ODOBRILO [Signature]

**Invoice**

Document number: 3000007171  
Place and date of issue:  
Belgrade, 30.09.2022.

ADRIA MEDIA ZAGREB DOO  
Oreškovićeve 6H/1  
10000 Zagreb Croatia  
VAT: 58576890942

No.	Description	Quantity	Unit of measure	Unit price	Amount	Amount with discount	VAT %	Total with VAT
1.	Prefakturisani troškovi-podrška sajtova	1	PC	68,86	68,86	68,86	0	68,86
<b>Total</b>					<b>68,86</b>	<b>68,86</b>		<b>68,86</b>

VAT release remarks:  
Article 12. Paragraph 4. Law on VAT

Please pay as per instructions given below:

RAIFFEISEN BANK BELGRADE

IBAN: RS3526510000001826561

SWIFT code: RZBSRSBG

Bank details: Raiffeisenbank A.D., Bulevar Zorana Djindjića 64a, 11070  
Belgrade, Serbia

Note: The invoiced amount is the net amount to be received. All banking  
transaction costs should be paid by the customer.

Goods and services supply date: 30.09.2022.

Payment date: 30.10.2022.

Amount (EUR):	68,86
Discount :	0,00
Amount with discount (EUR):	68,86
<b>Total (EUR):</b>	<b>68,86</b>
Amount without VAT (EUR):	68,86
VAT (0%):	0,00
<b>Total for payment (EUR):</b>	<b>68,86</b>
Amount without VAT (RSD):	8.078,51
VAT (0%):	0,00
<b>Total for payment (RSD):</b>	<b>8.078,51</b>

Document is valid in an electronic form, without stamp and signature.



Created by:  
Srežana Đorđević

**adria media group doo**

Raiffeisenbank A.D. Beograd  
265-1100310004042-48  
AIK banka AD 105-11138-80

11000 Beograd, Vojkovićeve 8 • tel: 011/6357-100 • PIB: 103548123 • Šifra delatnosti: 5813 • Matični br: 17572423

ADVERTISING mail: advertising@adriamedia.rs, tel: 011 6357 071

DISTRIBUCIJA mail: distribucija@adriamedia.rs, tel: 011 6357 030

ADMINISTRACIJA mail: administracija@adriamedia.rs, tel: 011 6357 025

Kurs 30.09.2022 eur

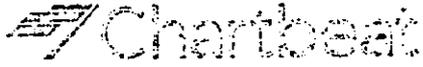
117,3179

AMZAGRO	54,06	Kurs usd/30.09.21 119,5536	6.463,07	Za fakturisanje u eur 8.078,83	68,86 1.615,77	IN 100005
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NAJ. 1000007474

AN 3000007121

pref. kler. uslug  
20M/6112



326 Broadway 8th FL  
 New York, NY 10003  
 (do not send checks to this address)

INVOICE

10/17/2022

AMG

Bill to:  
 Adria Media Group d.o.o.  
 Predrag Roganovic  
 Vojkovicova Str. no 8  
 Beigrade 11000 Serbia

Invoice#  
 Invoice Date  
 Terms  
 Due Date  
 Account#

INV00188408  
 09/30/2022  
 Net 30  
 10/30/2022  
 54177

Product	Unit	Description	Rate	Quantity	Subtotal
Chartbeat Premium - Quarterly	Chartbeat Premium - Quarterly	Chartbeat Premium - Quarterly Period: 09/30/2022-12/30/2022	*	100,000.00	\$10,398.25

Send checks to: Chartbeat Inc. P.O. Box 578077 Detroit, MI 48267  Our phone: 214-698-0011  Please email <a href="mailto:billing@chartbeat.com">billing@chartbeat.com</a> or call 846-534-8000 if you have any questions	Bank Name and A/C: Commerce Bank Account Name: Chartbeat, Inc Account Number: 1503113303 Swift code: CHASUS33 ABA/Routing Number: 121 137 621 BSB: Kona (U.S. Bank)	Total: \$10,398.25
	Payment terms: Net 30	Tax: \$0.00
	Total amount due: \$10,398.25	Total amount due: \$10,398.25

PROCESSED BY T.O.P.  
 P. R. SPANGLER & CO.  
 10/17/2022



# Invoice

Document number: 3000007563  
Place and date of issue:  
Belgrade, 10.10.2022.

ADRIA MEDIA ZAGREB DOO  
Oreškovićeva 6H/1  
10000 Zagreb Croatia  
VAT: 58576890942

Google Analytics 360 Licence Fee za IX/2022.

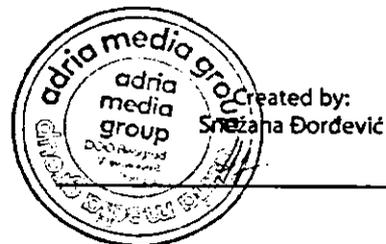
No.	Description	Quantity	Unit of measure	Unit price	Amount	Amount with discount	VAT %	Total with VAT
Edition:								
1.	Prefakturisani troškovi	1	PC	270,41	270,41	270,41	0	270,41
<b>Total</b>					<b>270,41</b>	<b>270,41</b>		<b>270,41</b>

VAT release remarks:  
Article 12. Paragraph 4. Law on VAT

Please pay as per instructions given below:  
RAIFFEISEN BANK BELGRADE  
IBAN: RS35265100000001826561  
SWIFT code: RZBSRSBG  
Bank details: Raiffeisenbank A.D., Bulevar Zorana Djindjića 64a, 11070  
Belgrade, Serbia  
Note: The invoiced amount is the net amount to be received. All banking  
transaction costs should be paid by the customer.  
Goods and services supply date: 10.10.2022.  
Payment date: 20.10.2022.

Amount (EUR):	270,41
Discount:	0,00
Amount with discount (EUR):	270,41
<b>Total (EUR):</b>	<b>270,41</b>
Amount without VAT (EUR):	270,41
VAT (0%):	0,00
<b>Total for payment (EUR):</b>	<b>270,41</b>
Amount without VAT (RSD):	31.722,01
VAT (0%):	0,00
<b>Total for payment (RSD):</b>	<b>31.722,01</b>

Document is valid in an electronic form, without stamp and signature.



**adria media group doo**  
Raiffeisenbank A.D. Beograd  
265-1100310004042-48  
AIK banka AD 105-11139-80

11000 Beograd, Vajkovićeva 8 - tel: 011/6357-100 - PIB: 103548123 - Šifra delatnosti: 5813 - Matični br: 17572423

ADVERTISING mail: [advertising@adriamedia.rs](mailto:advertising@adriamedia.rs), tel: 011 6357 071  
DISTRIBUCIJA mail: [distribucija@adriamedia.rs](mailto:distribucija@adriamedia.rs), tel: 011 6357 030  
ADMINISTRACIJA mail: [administracija@adriamedia.rs](mailto:administracija@adriamedia.rs), tel: 011 6357 025

Escape rn. br. 340-INO1-1 Septembar 2022.	Iznos u evrima	Iznos u dinarima	OJ	Opis	Pravno lice na koje se odnosi trošak
Kurir.rs	2,829.26	331,902.75	1419	Google analitika	Adria Media Group doo
Stil.rs	280.88	32,950.26	1425	Google analitika	Adria Media Group doo
Espresso.rs	615.64	72,221.22	1449	Google analitika	Adria Media Group doo
Mondo.rs	595.19	69,822.22	IN 100000	Google analitika	Mondo INC
AMM portali	303.33	35,583.88	IN 100001	Google analitika	Adria Media Magazine doo
Sasomange.rs	94.29	11,061.24	IN 100002	Google analitika	Mondo Trgovina Oglasnik
Story.hr	270.41	31,722.01	IN 100005	Google analitika	Adria Media Zagreb doo
<b>UKUPNO</b>	<b>4,989.00</b>	<b>585,263.58</b>			

NAJ. 1000004908  
 DN. 3000004563

prefektur. usl. 2019/6/12



# escape

ADRIA MEDIA GROUP DOO  
 Broj predmeta 5991/2022  
 Datum 11 OCT 2022

Račun izdao  
**Escape d.o.o.**  
 Krapinsko naselje 18, 31000 Osijek  
 OIB  
 59259168949

## R račun br. 340-INO1-1

Datum računa 10.10.2022. u 11:38  
 Rok plaćanja 17.10.2022.

Kupac  
**Adria Media Group d.o.o.**  
 attn: Predrag Roganović, Vljakovićeva 8,  
 11000 Beograd, Serbia  
 OIB  
 103548123

*Sa sadržajem*

Red.	Opis proizvoda/usluge	Kol.	Ukupna	Iznos stavke
1	Google Analytics 360 License Fee za 9/2022	1	4.989,00 € (37.542,78 kn)	4.989,00 € (37.542,78 kn)

Ukupan iznos naplate: **4.989,00 €**  
(37.542,78 kn)

Način plaćanja  
 Transakcijski račun

Operater / Račun izdao  
 Damir Podhorski

Napomene  
 Preračunato po srednjem tečaju HNB-a (1 EUR = 7,525111 HRK)

Podaci za uplatu  
 SWIFT PBZGHR2X IBAN HR6523400091110562341 poziv na broj 1-340-2022

POTVRĐUJEMO DA JE 1. ROBA  
 PO OVOM RAČUNU 2. USLUGA  
 ZA POTREBE Google Analytics  
 PORUČIO *po saopštenju*  
 KONTROLISAO  
 DATUM *11.10.2022.*

Naše adrese  
 Krapinsko naselje 18, Osijek, HR  
 Internet: www.escapestudio.net

Pravni podaci  
 OIB: 59259168949 PDV ID: HR59259168949  
 IBAN: HR6523400091110562341  
 SWIFT: PBZGHR2X

Kontakti  
 Telefon: +385 31 209 951  
 Mobilni: +385 91 890 63 90  
 E-mail:  
 racunovodstvo@escapestudio.hr

Escape d.o.o., Krapinsko naselje 18, HR-31000 Osijek, Croatia; tel. +385 91 890 63 90; Signed in court registrar of Commercial court in Osijek under MBS: 030075587; VAT ID: HR59259168949; Account in Privredna banka Zagreb d.d., Radnička cesta 50, HR-10000 Zagreb, Croatia; IBAN: HR6523400091110562341; Foundation capital: 22.300,00kn invested in full; Chairmans of board: Damir Podhorski, Zorin Radovančević



# Invoice

Document number: 300009234  
Place and date of issue:  
Belgrade, 31.12.2022.

ADRIA MEDIA ZAGREB DOO  
Oreškovičeva 6H/1  
10000 Zagreb Croatia  
VAT: 58576890942

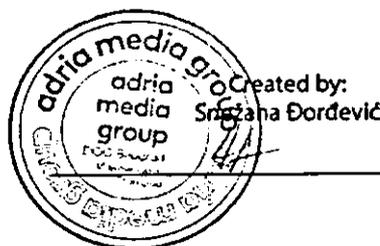
No.	Description	Quantity	Unit of measure	Unit price	Amount	Amount with discount	VAT %	Total with VAT
1.	Prefakturisani troškovi-podrška sajtova	1	MON	824,12	824,12	824,12	0	824,12
<b>Total</b>					<b>824,12</b>	<b>824,12</b>		<b>824,12</b>

VAT release remarks:  
Article 12. Paragraph 4. Law on VAT

Please pay as per Instructions given below:  
RAIFFEISEN BANK BELGRADE  
IBAN: RS3526510000001826561  
SWIFT code: RZBSRSBG  
Bank details: Raiffeisenbank A.D., Bulevar Zorana Djindjića 64a, 11070  
Belgrade, Serbia  
Note: The invoiced amount is the net amount to be received. All banking  
transaction costs should be paid by the customer.  
Goods and services supply date: 31.12.2022.  
Payment date: 30.01.2023.

Amount (EUR):	824,12
Discount:	0,00
Amount with discount (EUR):	824,12
<b>Total (EUR):</b>	<b>824,12</b>
Amount without VAT (EUR):	824,12
VAT (0%):	0,00
<b>Total for payment (EUR):</b>	<b>824,12</b>
Amount without VAT (RSD):	96.687,74
VAT (0%):	0,00
<b>Total for payment (RSD):</b>	<b>96.687,74</b>

Document is valid in an electronic form, without stamp and signature.



adria media group doo

Raiffeisenbank A.D. Beograd  
265-1100310004042-48  
AIK banka AD 105-11138-80

11000 Beograd, Vojkovičeva 8 • tel: 011/6357-100 • PIB: 103548123 • Šifra delatnosti: 5813 • Matični br: 17572423

ADVERTISING mail: advertising@adriamedia.rs, tel: 011 6357 071  
DISTRIBUCIJA mail: distribucija@adriamedia.rs, tel: 011 6357 030  
ADMINISTRACIJA mail: administracija@adriamedia.rs, tel: 011 6357 025

Chartbeat INV 00187395/31.12.2022	Iznos u dolarima	31.12.2022	Iznos u dinarima	Osnovica sa por. po odbitku	Porez po odbitku	OJ	Opis	Pravno lice na koje se odnosi trošak
AMZ portali	702,22	110,1515	77.350,59	96.688,23	19.337,65	IN 100005	Podrška sajtova	ADRIA MEDIA ZAGREB
Kurs 31.12.2022 eur					117,3224			
		Kurs usd/31.12.22		Za fakturisanje u eur	824,12			
AMZ	702,22	110,1515	77.350,59	96.688,23	19.337,65	IN 100005		

NAZ 1000009592

PAU 3000009234

prefakt. usl.

2011/6/12

55096

5610006237

ADRIA MEDIA GROUP D.O.O.
Drugi izdava: 82/2023
Prilozak: 01-01-2023



826 Broadway 6<sup>th</sup> FL  
 New York, NY 10003,  
 (do not send checks to this address)

# INVOICE

Bill to:  
 Adria Media Group d.o.o.  
 Predrag Roganovic  
 Vojkovicева Str. no 8  
 Belgrade 11000 Serbia

Invoice# INVO0187395  
 Invoice Date: 12/31/2022  
 Terms: Net 30  
 Due Date: 01/30/2023  
 Account# 54177

Product	Plan	Product Detail	Quantity	Price	Subtotal
Chartbeat Premium - Quarterly	Chartbeat Premium - Quarterly	Chartbeat Premium - Quarterly Period: 12/31/2022-03/30/2023	1	\$14,272.75	\$14,272.75

Send Check to: Chartbeat Inc. P.O. Box 675077 Detroit, MI 48267  OUR TAX ID: 26-4658341  Please email <a href="mailto:ar@chartbeat.com">ar@chartbeat.com</a> or call 646-564-3200 if you have any questions.	For Bank Wires and ACH Comerica Bank Account Name: Chartbeat, Inc. Account Number: 1895118683 Swift code: MNBDUS33 ABA/Routing Number: 121 137 522 IBAN: None (U.S. Bank)	Item Total:	\$14,272.75
		Adjustments:	\$0.00
		Payments:	\$0.00
		Balance USD:	\$14,272.75

POTVRBUJEMO DA JE	ROBA
PO OVOJ RACUNU	<input checked="" type="radio"/> USLUGA
POSREBLJE	Podsetke
POSREBLJE	Scenarij po
POSREBLJE	specifikaciji
DATUM	4.1.2023

## Invoice

Document number: 300009211  
Place and date of Issue:  
Belgrade, 31.12.2022.

ADRIA MEDIA ZAGREB DOO  
Oreškovićeva 6H/1  
10000 Zagreb Croatia  
VAT: 58576890942

Google Analytics 360 Licence Fee za XII/2022.

No.	Description	Quantity	Unit of measure	Unit price	Amount	Amount with discount	VAT %	Total with VAT
Edition:								
1.	Prefakturisani troškovi	1	MON	391,42	391,42	391,42	0	391,42
<b>Total</b>					<b>391,42</b>	<b>391,42</b>		<b>391,42</b>

VAT release remarks:  
Article 12. Paragraph 4. Law on VAT

Please pay as per instructions given below:  
RAIFFEISEN BANK BELGRADE  
IBAN: RS3526510000001826561  
SWIFT code: RZBSRSBG

Bank details: Raiffeisenbank A.D., Bulevar Zorana Djindjića 64a, 11070  
Belgrade, Serbia

Note: The invoiced amount is the net amount to be received. All banking  
transaction costs should be paid by the customer.

Goods and services supply date: 31.12.2022.

Payment date: 10.01.2023.

Amount (EUR):	391,42
Discount:	0,00
Amount with discount (EUR):	391,42
Total (EUR):	391,42
Amount without VAT (EUR):	391,42
VAT (0%):	0,00
<b>Total for payment (EUR):</b>	<b>391,42</b>
Amount without VAT (RSD):	45.922,33
VAT (0%):	0,00
<b>Total for payment (RSD):</b>	<b>45.922,33</b>

Document is valid in an electronic form, without stamp and signature.



Created by:  
Srežana Đorđević

adria media group doo

Raiffeisenbank A.D. Beograd  
265-1100310004042-48  
AIK banka AD 105-11139-80

11000 Beograd, Vojkovićeva 8 • tel: 011/6357-100 • PIB: 103548123 • Šifra delatnosti: 5813 • Matični br: 17572423

ADVERTISING mail: advertising@adriamedia.rs, tel: 011 6357 071

DISTRIBUCIJA mail: distribucija@adriamedia.rs, tel: 011 6357 030

ADMINISTRACIJA mail: administracija@adriamedia.rs, tel: 011 6357 025

Escape rn. br. 3-INO1-1 Decembar 2022.	Iznos u evrima	Iznos u dinarima	OJ	Opis	Pravno lice na koje se odnosi trošak
Kurir.rs	3,872.29	454,306.36	1419	Google analitika	Adria Media Group doo
Espresso.rs	773.86	90,791.11	1449	Google analitika	Adria Media Group doo
Mondo.rs	806.18	94,582.97	IN 100000	Google analitika	Mondo INC
Sasomange.rs	141.25	16,571.79	IN 100002	Google analitika	Mondo Trgovina Oglasnik
Story.hr	391.42	45,922.33	IN 100005	Google analitika	Adria Media Zagreb doo
<b>UKUPNO</b>	<b>5,985.00</b>	<b>702,174.56</b>			

NAJ. 1000009567  
 RN. 3000009211

prof. dr. sc. u. sc.  
 2011/6112



# escape

## R račun br. 3-INO1-1

Datum računa 03.01.2023. u 13:38  
Rok plaćanja 10.01.2023.

Račun izdao  
**Escape d.o.o.**  
Krapinsko naselje 18, 31000 Osijek  
OIB  
59259168949 .

ADRIA MEDIA GROUP DOO  
Broj predmeta 83/2023  
Datum 04.01.2023 Kupac

**Adria Media Group d.o.o.**  
attn: Predrag Roganović, Vajkovićeva 8,  
11000 Beograd, Serbia  
OIB  
103548123



1	Google Analytics 360 License Fee za 12/2022	1	5.985,00	5.985,00
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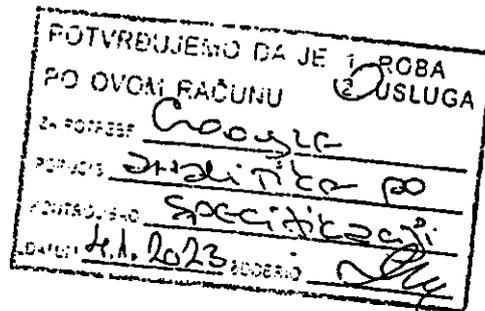
**Ukupan iznos naplate: 5.985,00 €**  
(45.093,98 kn)

Način plaćanja  
Transakcijski račun

Operater / Račun izdao  
Damir Podhorski

Napomene  
Preračunato po fiksnom tečaju konverzije 1 EUR = 7,53450 HRK

Podac za uplatu  
IBAN HR6523400091110562341 poziv na broj HR00 1-3-2023



Naše adrese  
Krapinsko naselje 18, Osijek, HR  
Internet: www.escapestudio.net

Pravni podaci  
OIB: 59259168949 PDV ID: HR59259168949  
IBAN: HR6523400091110562341  
SWIFT: PBZGHR2X

Kontakti  
Telefon: +385 31 209 951  
Mobilni: +385 91 890 63 90  
E-mail:  
racunovodstvo@escapestudio.hr

Escape d.o.o., Krapinsko naselje 18, HR-31000 Osijek, Croatia; tel. +385 91 890 63 90; Signed in court registrar of Commercial court in Osijek under MBS: 030075587; VAT ID: HR59259168949; Account in Privredna banka Zagreb d.d., Radnička cesta 50, HR-10000 Zagreb, Croatia; IBAN: HR6523400091110562341; Foundation capital: 22.300,00kn invested in full; Chairmans of board: Damir Podhorski, Zorin Radovančević

**Invoice**

Document number: 3000010805  
Place and date of issue:  
Belgrade, 31.03.2023.

ADRIA MEDIA ZAGREB DOO  
Oreškovićeve 6H/1  
10000 Zagreb Croatia  
VAT: 58576890942

No.	Description	Quantity	Unit of measure	Unit price	Amount	Amount with discount	VAT %	Total with VAT
1.	Prefakturisani troškovi - podrška sajtova	1	MON	1.829,08	1.829,08	1.829,08	0	1.829,08
<b>Total</b>					<b>1.829,08</b>	<b>1.829,08</b>		<b>1.829,08</b>

VAT release remarks:  
Article 12. Paragraph 4. Law on VAT

Please pay as per instructions given below:  
RAIFFEISEN BANK BELGRADE  
IBAN: RS35265100000001826561  
SWIFT code: RZBSRSBG  
Bank details: Raiffeisenbank A.D., Bulevar Zorana Djindjića 64a, 11070 Belgrade, Serbia  
Note: The Invoiced amount is the net amount to be received. All banking transaction costs should be paid by the customer.  
Goods and services supply date: 31.03.2023.  
Payment date: 30.04.2023.

Amount (EUR):	1.829,08
Discount:	0,00
Amount with discount (EUR):	1.829,08
<b>Total (EUR):</b>	<b>1.829,08</b>
Amount without VAT (EUR):	1.829,08
VAT (0%):	0,00
<b>Total for payment (EUR):</b>	<b>1.829,08</b>
Amount without VAT (RSD):	214.538,83
VAT (0%):	0,00
<b>Total for payment (RSD):</b>	<b>214.538,83</b>

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Created by:  
Snežana Đorđević



Chartbeat INV 00188348/31.03.2022	Iznos u dolarima	31.03.2022	Iznos u dinarima	Osnovica sa per. po odbitku	Porez po odbitku	OJ	Opis	Pravno lice na koje se odnosi trošak
Kurs 31.03.2023 eur					117,2933			
		Kurs usd/31.03.23		Za fakturisanje u eur	1.829,08			ADRIA MEDIA ZAGREB
AMZ	1.595,69	107,5592	171.631,14	214.538,92	42.907,78	IN 10005		

NAK 1000011197  
 RN. 3000010805

pref. k. usluge  
 2011/6112

550998

561000723  
200001

ADRIA MEDIA GROUP DOO  
2218/2023  
03.04.2023



701 Tillery Street #12-1019  
Austin, TX 78702  
(do not send checks to this address)

# INVOICE

Bill to:  
Adria Media Group d.o.o.  
Predrag Roganovic  
Vlajkovicева Str. no 8  
Belgrade 11000 Serbia

Invoice# INV00188348  
Invoice Date: 03/31/2023  
Terms: Net 30  
Due Date: 04/30/2023  
Account# 54177

Product	Plan	Product Detail	Quantity	Price	Subtotal
Chartbeat Premium - Quarterly	Chartbeat Premium - Quarterly	Chartbeat Premium - Quarterly Period: 03/31/2023-06/29/2023	1	\$14,272.75	\$14,272.75

<p>Send Check to: Chartbeat Inc. P.O. Box 675077 Detroit, MI 48267</p> <p>OUR TAX ID: 26-4658341</p> <p>Please email <a href="mailto:ar@chartbeat.com">ar@chartbeat.com</a> or call 646-564-3200 if you have any questions.</p>	<p>For Bank Wires and ACH Comerica Bank Account Name: Chartbeat, Inc. Account Number: 1895118683 Swift code: MNBDUS33 ABA/Routing Number: 121 137 522 IBAN: None (U.S. Bank)</p>	Item Total:	\$14,272.75
		Adjustments:	\$0.00
		Payments:	\$0.00
		Balance USD:	\$14,272.75

POTVRĐUJEMO DA JE 1 ROBA  
PO OVOM RAČUNU ② USLUGA  
ZA POTREBE Podrške servera  
POSREDOVANJE ZA ROŠTAJENJE  
POSREDOVANJE ZA  
DAN ZA 3.4.2023



## Invoice

Document number: 3000010778  
Place and date of issue:  
Belgrade, 31.03.2023.

ADRIA MEDIA ZAGREB DOO  
Oreškovićeva 6H/1  
10000 Zagreb Croatia  
VAT: 58576890942

Google analytics 360 Licence Fee za III/2023.

No.	Description	Quantity	Unit of measure	Unit price	Amount	Amount with discount	VAT %	Total with VAT
Edition:								
1.	Prefakturisani troškovi	1	MON	444,68	444,68	444,68	0	444,68
<b>Total</b>					<b>444,68</b>	<b>444,68</b>		<b>444,68</b>

VAT release remarks:  
Article 12. Paragraph 4. Law on VAT

Please pay as per instructions given below:

RAIFFEISEN BANK BELGRADE

IBAN: RS35265100000001826561

SWIFT code: RZBSR5BG

Bank details: Raiffeisenbank A.D., Bulevar Zorana Djindjića 64a, 11070  
Belgrade, Serbia

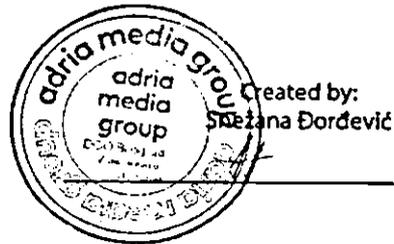
Note: The invoiced amount is the net amount to be received. All banking  
transaction costs should be paid by the customer.

Goods and services supply date: 31.03.2023.

Payment date: 10.04.2023.

Amount (EUR):	444,68
Discount:	0,00
Amount with discount (EUR):	444,68
Total (EUR):	444,68
Amount without VAT (EUR):	444,68
VAT (0%):	0,00
<b>Total for payment (EUR):</b>	<b>444,68</b>
Amount without VAT (RSD):	52.157,98
VAT (0%):	0,00
<b>Total for payment (RSD):</b>	<b>52.157,98</b>

Document is valid in an electronic form, without stamp and signature.



adria media group doo

Raiffeisenbank A.D. Beograd  
265-1100310004042-48  
AIK banke AD 105-11138-80

11000 Beograd, Vajkovićeva 8 • tel: 011/6357-100 • PIB: 103548123 • Šifra delatnosti: 5813 • Matični br: 17572423

ADVERTISING mail: advertising@adriamedia.rs, tel: 011 6357 071

DISTRIBUCIJA mail: distribucija@adriamedia.rs, tel: 011 6357 030

ADMINISTRACIJA mail: administracija@adriamedia.rs, tel: 011 6357 025

Escape rn. br. 111-INO1-1 Mart 2023.	Iznos u evrima	Kurs na dan 31.03.2023.	Iznos u dinarima	OJ	Opis	Pravno lice na koje se odnosi trošak
Kurir.rs	3,031.98	117.2933	355,630.94	1419	Google analitika	Adria Media Group doo
Espresso.rs	643.94	117.2933	75,529.85	1449	Google analitika	Adria Media Group doo
Mondo.rs	776.94	117.2933	91,129.86	IN 100000	Google analitika	.. Mondo INC. . .
Sasomange.rs	121.46	117.2933	14,246.44	IN.100002	Google analitika	Mondo Trgovina Oglasnik
Story.hr	444.68	117.2933	52,157.98	IN 100005	Google analitika	Adria Media Zagreb doo
<b>UKUPNO</b>	<b>5,019.00</b>		<b>588,695.07</b>			

NAT. 100001162

PA. 200001072

preporučnik usl.

2011/6112



# escape

R račun br. 111-INO1-1

Datum računa 06.04.2023. u 08:50  
Rok plaćanja 13.04.2023.

ADRIA MEDIA GROUP DOO  
Broj predmeta 1353/2023  
Datum 06.04.2023. Kupac

Račun izdao  
**Escape d.o.o.**  
Krapinsko naselje 18, 31000 Osijek  
OIB  
59259168949

**Adria Media Group d.o.o.**  
attn: Predrag Roganović, Vljakovićeva 8,  
11000 Beograd, Serbia  
OIB  
103548123



1	Google Analytics 360 License Fee za 3/2023	-	1	5.019,00	5.019,00
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Ukupan iznos naplate: **5.019,00 €**  
(37.815,66 kn)

Način plaćanja  
Transakcijski račun

Operater / Račun izdao  
Damir Podhorski

Napomene  
Preračunato po fiksnom tečaju konverzije 1 EUR = 7,53450 HRK

Podaci za uplatu  
IBAN HR6523400091110562341 poziv na broj HR00 1-111-2023

POTVRĐUJEMO DA JE ROBA  
PO OVOM RAČUNU USLUGA  
ZA POTREBE Google Analytics  
PORUČIO IZO Specijalizacija  
KONTROLA  
DATUM 06.04.2023. ODOBRILO

Naše adrese  
Krapinsko naselje 18, Osijek, HR  
Internet: www.escapestudio.net

Pravni podaci  
OIB: 59259168949 PDV ID: HRS9259168949  
IBAN: HR6523400091110562341  
SWIFT: PBZGHR2X

Kontakti  
Telefon: +385 31 209 951  
Mobilni: +385 91 850 63 90  
E-mail:  
racunovodstvo@escapestudio.hr

Escape d.o.o., Krapinsko naselje 18, HR-31000 Osijek, Croatia; tel. +385 91 850 63 90; Signed in court registrar of Commercial court in Osijek under MBS: 030075587; VAT ID: HRS9259163949; Account in Privredna banka Zagreb d.d., Radnička cesta 50, HR-10000 Zagreb, Croatia; IBAN: HR6523400091110562341; Foundation capital: 22.300,00kn invested in full; Chairmans of board: Damir Podhorski, Zorin Radevančević

## Invoice

Document number: 3000011360  
Place and date of issue:  
Belgrade, 30.04.2023.

ADRIA MEDIA ZAGREB DOO  
Oreškovićeva 6H/1  
10000 Zagreb Croatia  
VAT: 58576890942

Google Analytics 360 Licence Fee za 04/2023.

No.	Description	Quantity	Unit of measure	Unit price	Amount	Amount with discount	VAT %	Total with VAT
Edition:								
1.	Prefakturisani troškovi	1	MON	442,20	442,20	442,20	0	442,20
<b>Total</b>					<b>442,20</b>	<b>442,20</b>		<b>442,20</b>

VAT release remarks:  
Article 12. Paragraph 4. Law on VAT

Please pay as per instructions given below:

RAIFFEISEN BANK BELGRADE

IBAN: RS3526510000001826561

SWIFT code: RZBSR5BG

Bank details: Raiffeisenbank A.D., Bulevar Zorana Djindjića 64a, 11070  
Belgrade, Serbia

Note: The invoiced amount is the net amount to be received. All banking  
transaction costs should be paid by the customer.

Goods and services supply date: 30.04.2023.

Payment date: 10.05.2023.

Amount (EUR):	442,20
Discount:	0,00
Amount with discount (EUR):	442,20
<b>Total (EUR):</b>	<b>442,20</b>
Amount without VAT (EUR):	442,20
VAT (0%):	0,00
<b>Total for payment (EUR):</b>	<b>442,20</b>
Amount without VAT (RSD):	51.857,63
VAT (0%):	0,00
<b>Total for payment (RSD):</b>	<b>51.857,63</b>

Document is valid in an electronic form, without stamp and signature.



adria media group doo

Raiffeisenbank A.D. Beograd  
265-1100310004042-48  
AIK banke AD 105-11138-80

11000 Beograd, Vajkovićeva 8 • tel: 011/6357-100 • PIB: 103548123 • Šifra delatnosti: 5813 • Matični br: 17572423

ADVERTISING mail: advertising@adriamedia.rs, tel: 011 6357 071

DISTRIBUCIJA mail: distribucija@adriamedia.rs, tel: 011 6357 030

ADMINISTRACIJA mail: administracija@adriamedia.rs, tel: 011 6357 025

Escape m. br. 141-INO1-1 April 2023.	Iznos u evrima	Kurs na dan 30.04.2023.	Iznos u dinarima	OJ	Opis	Pravno lice na koje se odnosi trošak
Kurir.rs	3.015,06	117,27	353.581,82	1.419,00	Google analitika	Adria Media Group doo
Espresso.rs	640,35	117,27	75.095,08	1.449,00	Google analitika	Adria Media Group doo
Mondo.rs	772,61	117,27	90.605,44	IN 100000	Google analitika	Mondo INC
Sasomange.rs	120,76	117,27	14.184,10	IN 100002	Google analitika	Mondo Trgovina Oglasnik
Story.hr	442,20	117,27	51.857,83	IN 100005	Google analitika	Adria Media Zagreb doo
UKUPNO	4.991,00		585.304,05			

NAZ. 100001144P  
 RN 3000011360

2015  
114,2419  
53995

ADRIA MEDIA GRUPA D.O.O.  
Broj računa: 1894/2023  
Datum: 04.05.2023

361001580



# escape

R račun br. 141-INO1-1

Datum računa 04.05.2023. u 08:51  
Rok plaćanja 11.05.2023.

Račun izdao  
**Escape d.o.o.**  
Krapinsko naselje 18, 31000 Osijek  
OIB  
59259168949

Kupac  
**Adria Media Group d.o.o.**  
attn: Predrag Roganović, Vljakovičeva 8,  
11000 Beograd, Srbija  
OIB  
103548123



1	Google Analytics 360 License Fee za 4/2023	-	1	4.991,00	4.991,00
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Ukupan iznos naplate: **4.991,00 €**  
(37.604,69 kn)

Način plaćanja  
Transakcijski račun  
Operater / Račun izdao  
Damir Podhorski

Napomena  
Preračunato po fiksnom tečaju konverzije 1 EUR = 7,53450 HRK

Podaci za uplatu  
IBAN HR6523400091110562341 poziv na broj HR00 1-141-2023

POTVRĐUJEMO DA JE ROBA  
PO OVOM RAČUNU (2) SLUGA  
Google Ads  
kaze po specifi-  
kaciji  
4.5.2023. Ili

Naše adrese  
Krapinsko naselje 18, Osijek, HR  
Internet: www.escapestudio.net

Pravni podaci  
OIB: 59259168949 PDV ID: HR55259168949  
IBAN: HR6523400091110562341  
ŠIFRA: 90201924

Kontakt  
Telefon: +385 31 209 951  
Mobilni: +385 91 990 63 90  
Email:  
račun@odstvo@escapestudio.hr

Escape d.o.o., Krapinsko naselje 18, HR-31000 Osijek, Croatia. Tel. +385 31 209 951. Registered in court register of Commercial Court in Osijek under MBS: 030075557, VAT ID: HR59259168949. Account in Preradna banka Zagreb d.o. Radnička cesta 39, HR-10000 Zagreb, Croatia. IBAN: HR6523400091110562341. Foundation capital: 12.300,00kn invested in full. Chairman of board: Damir Podhorski. John Radovicic



# Invoice

Document number: 3000012058  
Place and date of issue:  
Belgrade, 31.05.2023.

ADRIA MEDIA ZAGREB DOO  
Oreškovićeve 6H/1  
10000 Zagreb Croatia  
VAT: 58576890942

Google analytics 360 Licence Fee za 05/2023.

No.	Description	Quantity	Unit of measure	Unit price	Amount	Amount with discount	VAT %	Total with VAT
Edition:								
1.	Prefakturisani troškovi	1	MON	256,78	256,78	256,78	0	256,78
<b>Total</b>					<b>256,78</b>	<b>256,78</b>		<b>256,78</b>

VAT release remarks:  
Article 12. Paragraph 4. Law on VAT

Please pay as per instructions given below:  
RAIFFEISEN BANK BELGRADE  
IBAN: RS3526510000001826561  
SWIFT code: RZBSRSBG  
Bank details: Raiffeisenbank A.D., Bulevar Zorana Djindjića 64a, 11070  
Belgrade, Serbia  
Note: The Invoiced amount is the net amount to be received. All banking  
transaction costs should be paid by the customer.  
Goods and services supply date: 31.05.2023.  
Payment date: 10.06.2023.

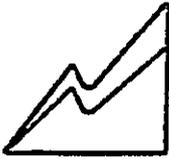
Amount (EUR):	256,78
Discount:	0,00
Amount with discount (EUR):	256,78
<b>Total (EUR):</b>	<b>256,78</b>
Amount without VAT (EUR):	256,78
VAT (0%):	0,00
<b>Total for payment (EUR):</b>	<b>256,78</b>
Amount without VAT (RSD):	30.113,75
VAT (0%):	0,00
<b>Total for payment (RSD):</b>	<b>30.113,75</b>

Document is valid in an electronic form, without stamp and signature.



**adria media group doo**  
Raiffeisenbank A.D. Beograd  
265-1100310004042-48  
AIK banka AD 105-11138-80

11000 Beograd, Vajkovićeve 8 • tel: 011/6357-100 • PIB: 103548123 • Šifra delatnosti: 5813 • Matični br: 17572423  
ADVERTISING mail: advertising@adriamedia.rs, tel: 011 6357 071  
DISTRIBUCIJA mail: distribucija@adriamedia.rs, tel: 011 6357 030  
ADMINISTRACIJA mail: administracija@adriamedia.rs, tel: 011 6357 025



# escape

**R račun br. 188-INO1-1**

Datum računa 06.06.2023. u 09:20  
Rok plaćanja 13.06.2023.

Račun izdao  
**Escape d.o.o.**  
Krapinsko naselje 18, 31000 Osijek  
OIB  
59259168949

ADRIA MEDIA GROUP DOO  
Broj predmeta 3685/2023  
Datum 06.06.2023

Kupac  
**Adria Media Group d.o.o.**  
attn: Predrag Roganović, Vljakovićeva 8,  
11000 Beograd, Serbia  
OIB  
103548123

1	Google Analytics 360 License Fee za 5/2023	-	1	5.546,00	5.546,00
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Ukupan iznos naplate: **5.546,00 €**  
(41.786,34 kn)

Način plaćanja  
Transakcijski račun

Operater / Račun izdao  
Damir Podhorski

Napomene  
Preračunato po fiksnom tečaju konverzije 1 EUR = 7,53450 HRK

Podaci za uplatu  
IBAN HR6523400091110562341 poziv na broj HR00 1-188-2023

POTVRĐUJEMO DA JE 1. ROBA  
PO OVOM RAČUNU ② USLUGA  
ZA POTREBE Google analytics -  
PORUČIO Va rospodijer  
KONTROLISAO Karij  
DATUM 06.06.2023. ODOČERIO [Signature]

Naše adrese  
Krapinsko naselje 18, Osijek, HR  
Internet: www.escapestudio.net

Pravni podaci  
OIB: 59259168949 PDV ID: HR59259168949  
IBAN: HR6523400091110562341  
SWIFT: PBZGHR2X

Kontakt  
Telefon: +385 31 209 951  
Mobilni: +385 91 890 63 90  
E-mail:  
racunovodstvo@escapestudio.hr

Escape d.o.o., Krapinsko naselje 18, HR-31000 Osijek, Croatia; tel. +385 91 890 63 90; Signed in court registrar of Commercial court in Osijek under MBS: 030075597; VAT ID: HR59259168949; Account in Privredna banka Zagreb d.d., Radnička cesta 50, HR-10000 Zagreb, Croatia; IBAN: HR6523400091110562341; Foundation capital: 22.300.00kn invested in full; Chairmans of board: Damir Podhorski, Zorin Radovančević

ADRIA MEDIA GROUP DOO
Broj prometa 5113/2022
Datum 01.09.2022

## New Analytics 360 SUITE PLATFORM AGREEMENT

### PARTIES AND EFFECTIVE DATE

"Escape" or "Reseller"	A company organized and operating under and in accordance with the laws of Croatia and having the registered office at Krapinsko naselje 18, 31000 Osijek, Croatia. Registered with the Croatian Trade Registry under (MBS) 030075587 (OIB) 59259168949. Full registered company name: ESCAPE d.o.o.	
"Customer" or "Company"	Company name:	Adria Media Group d.o.o.
	Principal place of business / registered office:	Vlajkovičeva 8, 11000 Belgrade, Serbia
	Corporate registration number:	MB: 17572423, PIB: 103548123
	Name of legal representative	Jadranka Radonjić, director
"Effective date"	01/09/2022	
"Customer Invoicing Email"	<a href="mailto:apr@adriamedia.rs">apr@adriamedia.rs</a> <a href="mailto:jasmina.cica@adriamedia.rs">jasmina.cica@adriamedia.rs</a>	

Escape's agreement with Customer governing Customer's use of New Analytics 360 - Google Analytics 4 Properties (formerly known as Google Analytics Premium) (the "Agreement") which becomes effective on the Effective date.

## 1. DEFINITIONS

"Account" refers to the billing account for the Service.

"Affiliate" means any entity that directly or indirectly controls, is controlled by, or is under common control of a party.

"Beta Feature" means any Service feature that is expressly identified as "Beta" or "Labs" or that is otherwise expressly identified as unsupported. Notwithstanding anything to the contrary in the Agreement, Google will have no liability under the Agreement arising out of or related to any Beta Features.

"Confidential Information" means information disclosed by one party to the other party under the Agreement that is marked as confidential or would normally be considered confidential (e.g., product or business plans), but does not include information that the recipient already knew, becomes public through no fault of the recipient, was independently developed by the recipient without reference to the discloser's confidential information, or is rightfully given to the recipient by a third party without confidentiality obligations.

**"Customer"** means the entity to whom Reseller sells the Service.

**"Customer Data"** means the data concerning the characteristics and activities of Visitors collected through use of an OSCI and then processed by the New Analytics 360 Service.

**"Documentation"** means any accompanying documentation made available to Customer by Google for use with the Processing Software, including any documentation available online.

**"Downtime"** means the applicable definition of downtime set forth below for each SLA, in each case, excluding (i) time resulting from technical malfunctions in the Mobile SDKs, in Customer's website's systems, or any other circumstances beyond Google's reasonable control (including, without limitation, internet delays, network congestion and ISP malfunctions) and (ii) other than with respect to the Collection SLA, time required for routine system maintenance (with notice to Customer, such as through in-product notifications) or customer initiated account upgrades.

**"Deprecated Feature"** means any Service feature that has been documented as being deprecated in supporting documentation for the Services, including in the Google Analytics Premium or Analytics 360 Help Center or the Google Analytics Developers site, or in the reporting interface for the Analytics 360 service.

**"Event"** means the base unit that is sent to the Google Analytics system for processing. A Hit may be a call to the Google Analytics system by various libraries, including, Javascript (gtag.js, urchin.js) Firebase or similar. An event may currently be a page view, a transaction, item, or event. Hits may also be delivered to the Google Analytics system without using one of the various libraries by other Google Analytics-supported protocols and mechanisms the Service makes available to Customer.

**"Integration Feature"** means any Service feature that collects metrics by means other than through an OSCI, has an interface for displaying information collected via an OSCI that is separate from the Service's or exports metrics to other Google or third party products or services. For purposes of clarification, Integration Features include any Service feature that collects metrics from or exports metrics to other Google or third party products including Ads, AdSense and Big Query.

**"Intellectual Property Rights"** means current and future worldwide rights under patent law, copyright law, trade secret law, trademark law, moral rights law, and other similar rights.

**"OSCI"** means an "Officially Supported Client Interface", which is a mechanism made available by or supported by Google that can be used to send Hits to the New Analytics 360 Service.

**"Privacy Policy"** means the privacy policy on a Property.

**"Processing Software"** means the Google Analytics server-side software and any upgrades, which analyses the Customer Data and generates the Reports.

**"Profile"** means the collection of settings that together determine the information to be included in, or excluded from, a particular Report. For example, a Profile could be established to view a small portion of a web site as a unique Report. There can be multiple Profiles established under a single Property.

**"Property"** means any web page, application, or other property that uses an OSCI to send data to the Service through Customer's Account.

**"Report"** means the resulting analysis shown at [www.google.com/analytics](http://www.google.com/analytics) (or any other URL Google may provide from time to time) for a Profile.

**"Reseller"** means the reseller selling the Service to Customer.

**"SLA"** means the Service Level Agreement in Appendix A.

**"Servers"** means the servers controlled by Google (or its Affiliates) on which the Processing Software and Customer Data are stored.

**"Service"** means the Analytics 360 service, including the Software and Documentation.

**"Software"** means the OSCI and Processing Software.

**"Subsidiary"** means a wholly owned subsidiary of Customer.

**"Third Party"** means any third party (i) to which Customer provides access to Customer's Account or (i) for which Customer uses the Service to collect information on the third party's behalf. For clarity, a Subsidiary is a Third Party.

**"Visitors"** means visitors to Customer's Properties.

**"Uptime Percentage"** means the total number of minutes in a calendar month minus the number of minutes of Downtime suffered in a calendar month, divided by the total number of minutes in a calendar month.

The words "include" and "including" mean "including but not limited to."

## 2. USE OF SERVICE

**2.1. USE OF SERVICE.** Subject to the terms and conditions of the Agreement, Customer (a) has a limited, revocable, non-exclusive, non-sublicensable (other than as expressly set forth in Section 2.3 of the CMTs) license to install, copy and use the OSCI solely as necessary for Customer to use the Service on Customer's Properties or authorized Third Party's Properties and (b) Customer may remotely access, view and download Customer's Reports stored at <https://www.google.com/analytics>. Customer will not (and Customer will not allow any third party to) (i) copy, modify, adapt, translate or otherwise create derivative works of the Software or the Documentation, except as expressly permitted by the law in effect in the jurisdiction in which the Customer is located; (ii) reverse engineer, decompile, disassemble or otherwise attempt to discover the source code of the Software, except as expressly permitted by the law in effect in the jurisdiction in which Customer is located; (iii) rent, lease, sell, assign, sublicense (other than as expressly set forth in Section 2.3 of the CMTs), distribute or otherwise transfer rights in or to the Software, the Documentation or the Service; (iv) remove any proprietary notices or labels on the Software or placed by the Service; (v) use, post, transmit or introduce any device, software or routine which interferes or attempts to interfere with the operation of the Service or the Software; or (vi) use data labeled as belonging to a third party in the Service for purposes other than generating, viewing, and downloading Reports.

**2.2. RESTRICTIONS ON USE.** Customer will not use data labeled as belonging to a third party in the Service for purposes other than generating, viewing, and downloading Reports. Customer will comply with all applicable laws and regulations in Customer's use of and access to the Documentation, Software, Service and Reports.

**2.3. SUBSIDIARY USE.** A Subsidiary may receive the NewAnalytics 360 Service provided under Customer's Agreement so long as such entity remains a wholly owned subsidiary of Customer and provided that Customer will be liable for the acts and omissions of such Subsidiary to the extent any of such Subsidiary's acts or omissions, if performed by Customer, would constitute a breach of, or otherwise give rise to liability under, the Agreement.

**2.4. SLAs AND SUPPORT.** Reseller will provide the Service and related support in accordance with the SLAs and support levels described in Exhibit A.

**2.5 CHINA USAGE.** The New Analytics 360 Service may be utilized by any Subsidiary that is organized in China ("China Usage"). The New Analytics 360 Service in China will be provided on an "as is" or "as available" basis. Notwithstanding anything to the contrary in the Agreement, (1) the SLAs will not apply to the China Usage; (2) Google makes no representations or warranties regarding such China Usage's legality under the laws of China; and (3) Google will have no liability (including in respect of indemnification obligations) under the Agreement with respect to such China Usage.

## 3. TERMINATION

**3.1. TERM.** The Service will be provided for the initial term indicated in the purchase order Reseller is required to submit to Google regarding Customer (the "Purchase Order") unless earlier terminated under

Section 3.2 of the Agreement. If Customer has opted-out of automatic renewals by Reseller's marking the appropriate opt-out on the Purchase Order, then the Agreement will expire at the end of the initial term indicated on the Purchase Order (one Year starting from the conclusion of the Agreement).

**3.2. TERMINATION FOR BREACH.** Reseller or Google may suspend performance or terminate the Agreement if: (a) Customer is in material breach of the Agreement and fails to cure that breach within 30 days after receipt of written notice; (b) Customer ceases its business operations or becomes subject to insolvency proceedings and the proceedings are not dismissed within 90 days; or (c) Customer is in material breach of these Agreement more than two times even if the breaches were cured.

**3.3. EFFECT OF TERMINATION.** Upon any termination or expiration of the Agreement, Google will stop providing the Service on behalf of Reseller. In the event of any termination or expiration: (a) all payments owed by Customer for Service rendered through the date of termination become immediately due and payable; (b) within a reasonable time after Customer provides written notice to Reseller to delete Customer Data, Reseller will render Customer Data permanently inaccessible; (c) continued Google Analytics use is subject to Google's then standard Google Analytics Terms of Service available at <https://www.google.com/analytics/terms/>; and (d) for clarity, Customer will not be permitted to export Customer Data (except as the then-standard Google Analytics product permits).

## 4. DATA AND SECURITY

**4.1. DATA.** Customer owns Customer Data; provided that Google may only use and disclose Customer Data (i) in accordance with the settings in Customer's Account and the GA 360 Suite Home organisation (if any and as applicable), (ii) subject to the settings in Customer's Account and the GA 360 Suite Home organisation (if any and as applicable), as Service statistics, which will not include personally identifiable information or information that identifies or would reasonably be expected to identify Customer, (iii) to provide the Service and enforce its rights under the Agreement (it being understood and agreed that Customer's non-aggregated data will not be used or disclosed to any third party by Google (except as otherwise expressly permitted by the Agreement) without Customer's written consent) and (iv) if and as required by court order, law or governmental or regulatory agency (after, if permitted, giving reasonable notice to Customer and using commercially reasonable efforts to provide Customer with the opportunity to seek a protective order or the equivalent (at Customer's expense)); provided further, however, that with respect to data derived from Customer's use of a Beta Feature, in addition to its rights set forth in the preceding proviso, Google may use and disclose such data, and all results and feedback from the Beta Feature, for any purpose as long as Google does not disclose results to third parties in such a manner as would identify or reasonably be expected to identify Customer without Customer's prior written consent.

**4.2. ACCOUNT SECURITY.** Customer will protect Customer's passwords and take full responsibility for Customer's own, and third party, use of Customer's Accounts. Customer will notify Google immediately upon learning of any unauthorized use of Customer's Account or any other breach of security.

**4.3. DATA SECURITY.** Reseller will (i) use current industry-standard security measures in connection with its provision of Services and (ii) promptly notify Customer of any breach of Reseller security resulting in unauthorized access to Customer Data.

**4.4. THIRD PARTIES.** If Customer uses the Service on behalf of a Third Party or a Third Party otherwise uses the Service through Customer's Account, whether or not Customer is authorized by Google to do so, then Customer represents and warrants that (a) Customer is authorized to act on behalf of, and bind to the Agreement, the Third Party to all obligations that Customer has under the Agreement, (b) Google may share with the Third Party any Customer Data that is specific to the Third Party's Properties, and (c) Customer will not disclose Third Party's Customer Data to any other party without the Third Party's consent. For clarity, only Subsidiaries are authorized Third Parties under the Agreement.

**4.5. GOOGLE New Analytics 360 SUITE HOME.** Customer's use of the Google New Analytics 360 Suite user interface through which Customer can access certain suite-level services and functionality (the "GA 360 Suite Home") is governed by the Google New Analytics 360 Suite Home Terms of Service available

at <https://support.google.com/marketingplatform/answer/9047313?hl=en> (or such other URL as Google may provide) as modified from time to time (the "Suite Home Terms"), but subject to Section 2 of the Suite Home Terms, use of the Service will continue to be governed by the Agreement.

## 5. CONFIDENTIALITY

**5.1. OBLIGATIONS.** Each party will: (a) protect the other party's Confidential Information (including Google's Confidential Information that the party may obtain from its use of the Service) with the same standard of care it uses to protect its own Confidential Information (but in no event less than a reasonable standard of care); and (b) subject to Section 4.1, not disclose the Confidential Information, except to Affiliates, employees and agents who need to know it and who have agreed in writing to keep it confidential. Each party (and any Affiliates, employees and agents to whom it has disclosed Confidential Information) may use Confidential Information only to exercise rights and fulfill obligations under the Agreement. Each party is responsible for any actions of its Affiliates, employees and agents in violation of this Section. Upon termination of the Agreement, the parties will promptly either return or destroy all Confidential Information and, upon request, provide written certification of compliance with this Section 5.1.

**5.2. REQUIRED DISCLOSURE.** Each party may disclose the other party's Confidential Information when required by law but only after it, if legally permissible: (a) uses commercially reasonable efforts to notify the other party; and (b) gives the other party the chance to challenge the disclosure.

**5.3. PUBLICITY.** Neither party will issue any press release, public announcement, or public statement regarding the existence or content of the Agreement without the other party's prior written approval; provided, however, Google may use Customer's brand features (e.g., name and logo) in marketing the Service unless Customer opts out by Reseller's marking the appropriate opt-out on the Purchase Order.

## 6. INDEMNIFICATION

**6.1. CUSTOMER'S INDEMNIFICATION OBLIGATIONS.** To the extent permitted by applicable law, Customer will indemnify, hold harmless and defend Reseller, Google and each of its Affiliates, at Customer's expense, from any and all third party claims, actions, proceedings, and suits brought against Google or any of its Affiliates, and all related liabilities, losses, damages, costs or expenses (including, without limitation, reasonable legal fees and other litigation expenses) incurred by Google or any of its Affiliates, arising out of or relating to (a) Customer's violations of applicable laws, rules or regulations in connection with Customer's use of the Service; (b) Customer's breach of Section 7 (Privacy); and (c) any third party claims in relation to Customer's brand features.

**6.2. INDEMNIFICATION PROCEDURES.** The party seeking indemnification will promptly notify the other party of the claim and cooperate with the other party in defending the claim. The indemnifying party has full control and authority over the defense, except that: (a) any settlement requiring the party seeking indemnification to admit liability or to pay any money will require that party's prior written consent, which may not be unreasonably withheld or delayed; and (b) the other party may join in the defense with its own counsel at its own expense.

## 7. PRIVACY

Customer will not, and will not assist or permit any third party to, pass information to Google that Google could use or recognize as personally identifiable information. Customer will have and abide by an appropriate Privacy Policy and will comply with all applicable laws and regulations relating to the collection of information from Visitors. Customer must post a Privacy Policy and that Privacy Policy must provide notice of Customer's use of cookies that are used to collect traffic data, and Customer must not circumvent any privacy features (e.g., an opt-out) that are part of the Service. Customer will use commercially reasonable efforts to ensure that a Visitor is provided with clear and comprehensive information about, and consents to, the storing and accessing of cookies or other information on the Visitor's device where such

activity occurs in connection with the Service and where providing such information and obtaining such consent is required by law.

Customer's use of the New Analytics 360 Service hereunder is subject to the applicable Google Analytics Policies available at <https://support.google.com/analytics/answer/6004245>, as modified from time to time.

## 8. WARRANTIES

**8.1. WARRANTIES:** Each party warrants to the other that it will perform its obligations under the Agreement with reasonable care and skill.

**8.2. DISCLAIMER OF WARRANTIES:** To the fullest extent permitted by applicable law, except as expressly provided for in the Agreement: (a) neither Reseller nor Google makes any other warranty of any kind, whether express, implied, statutory or otherwise, including without limitation warranties of merchantability, fitness for a particular use and non-infringement; and (b) Reseller and Google make no representations about any content or information made accessible by or through the Service.

## 9. LIMITATION OF LIABILITY

**9.1. LIMITATION OF LIABILITY:** Subject to Section 8.2, neither party shall be liable under the Agreement (whether in contract, tort (including negligence) or otherwise) for any special, indirect or consequential losses suffered or incurred by the other party.

**9.2. EXCEPTIONS TO LIMITATIONS:** Nothing in the Agreement shall exclude or limit either party's or liability for: (a) death or personal injury resulting from the negligence of either party or their servants, agents or employees; (b) fraud or fraudulent misrepresentation; (c) breach of any implied condition as to title or quiet enjoyment; (d) breach of confidentiality obligations; (e) infringement of the other party's Intellectual Property Rights; or (f) payment of sums properly due and owing to the other in the course of normal performance of the Agreement.

## 10. PROPRIETARY RIGHTS

The Service, including all associated Intellectual Property Rights is, and will remain, the property of Google (and its Affiliates). All rights in the Service not expressly granted to Customer in the CMTs are expressly reserved and retained by Google and its licensors without restriction, including Google's (and its Affiliates') right to sole ownership of the Service. For the avoidance of doubt, Google owns all rights, title and interest in the decision tools, formulae, metrics, ratings, scores, tracking methodologies and data provided by Google to generate the Reports and/or provide the Service, including data generated pursuant to Section 4.1(i) of the CMTs. For example, Customer will not (and will not allow any third party to): (a) use the trademarks, trade names, service marks, logos, domain names and other distinctive brand features or any copyright or other proprietary rights associated with the Service for any purpose without the express written consent of Google; (b) register, attempt to register, or assist anyone else to register any trademark, trade name, service marks, logos, domain names and other distinctive brand features, copyright or other proprietary rights associated with Google (or its Affiliates) other than in the name of Google (or its Affiliates, as the case may be); (c) remove, obscure, or alter any notice of copyright, trademark, or other proprietary right appearing in or on any item included with the Service; or (d) seek, in a proceeding filed during the term of the Agreement or for one year after such term, an injunction of any portion of the Service based on patent infringement.

Customer is not required to provide Feedback; however, if Customer provides any materials, feedback, requests, questions, comments, test results or ideas to Google regarding the Service, including suggesting or recommending changes, features, functionality or improvements to the Service ("Feedback"), then Google may use the Feedback for any purposes without obligation or compensation to Customer. Customer grants to Google and its affiliates and successors a paid-up, royalty-free, irrevocable, perpetual, non-exclusive, sublicensable, transferable, worldwide license to make, use, sell, offer for sale, import, export

the whole or a component of, copy, distribute, modify, create derivative works based on, publicly perform, publicly display, and otherwise exploit the Feedback for any purpose; provided, however, that Google does not disclose Feedback to third parties in a manner that would identify or reasonably be expected to identify Customer without Customer's prior written consent.

## 11. U.S. GOVERNMENT RIGHTS

If the use of the Service is being acquired by or on behalf of the U.S. Government or by a U.S. Government prime contractor or subcontractor (at any tier), in accordance with 48 C.F.R. 227.7202-4 (for Department of Defense (DOD) acquisitions) and 48 C.F.R. 2.101 and 12.212 (for non-DOD acquisitions), the Government's rights in the Software, including its rights to use, modify, reproduce, release, perform, display or disclose the Software or Documentation, will be subject in all respects to the commercial license rights and restrictions provided in the Agreement.

## 12. MODIFICATIONS TO POLICIES

Google may modify any policies that apply to the Service to, for example, reflect changes to the law or changes to the Service. Customer should look at the policies regularly. Google will post notice of the modifications to these policies at the applicable URL for such policies. Changes will not apply retroactively and will become effective no sooner than 14 days after they are posted.

## 13. MISCELLANEOUS

**13.1. NOTICES.** All notices to Google must be in writing and sent to: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, with a copy to Legal Department or [legal-notices@google.com](mailto:legal-notices@google.com) (if notice is via email). Notice will be deemed given: (a) when verified by written receipt if sent by personal courier, overnight courier, or when received if sent by mail without verification of receipt; or (b) when verified by automated receipt or electronic logs if sent by facsimile or email.

**13.2. ASSIGNMENT.** Customer may not assign or transfer any part of the Agreement without the written consent of Google, except to an Affiliate, but only if: (a) the assignee agrees in writing to be bound by the terms of the Agreement; and (b) the assigning party remains liable for obligations incurred under the Agreement prior to the assignment. Any other attempt to transfer or assign is void.

**13.3. FORCE MAJEURE.** Google will not be liable for inadequate performance to the extent caused by a condition (for example, natural disaster, act of war or terrorism, riot, labor condition, governmental action, and Internet disturbance) that was beyond the party's reasonable control.

**13.4. NO WAIVER.** Failure to enforce any provision of the Agreement will not constitute a waiver.

**13.5. SEVERABILITY.** If any provision of the Agreement is found unenforceable, it and any related provisions will be interpreted to best accomplish the unenforceable provision's essential purpose.

**13.6. NO AGENCY.** The parties are independent contractors, and the Agreement does not create an agency, partnership or joint venture.

**13.7. NO THIRD-PARTY BENEFICIARIES.** There are no third-party beneficiaries to the Agreement, except Google is an intended third party beneficiary of the Agreement.

**13.8. EQUITABLE RELIEF.** Nothing in the Agreement will limit Google's ability to seek equitable relief.

**13.9. GOVERNING LAW.** The Agreement is governed by Croatian law and the parties submit to the exclusive jurisdiction of the Croatian courts in relation to any dispute (contractual or non-contractual) concerning the Agreement or its subject matter or formation.

**13.10. EXPORT CONTROL.** The Software is governed by U.S. export regulations, and it may not be exported to or used by embargoed countries or individuals.

**13.11. AMENDMENTS.** Any amendment must be in writing and expressly state that it is amending the Agreement.

**13.12. SURVIVAL.** Notwithstanding termination or expiration of the Agreement, any provisions of the Agreement that by their nature are intended to survive, will survive termination.

**13.13. ENTIRE AGREEMENT.** The Agreement, and all documents referenced in the Agreement, are the parties' entire agreement relating to its subject and supersedes any prior or contemporaneous agreements on that subject.

**13.14. INTERPRETATION OF CONFLICTING TERMS.** If there is a conflict between the documents that make up the Agreement, the documents will be controlled in the following order: the Agreement, and the terms located at any URL.

## 14. SERVICES AND OBLIGATIONS

**14.1. SERVICES.** All services are described inside APPENDIX B.

**14.2. OBLIGATIONS.** All obligations are described in APPENDIX B.

## 15. PAYMENT

**15.1. PAYMENT.** All payments are made by Customer in favor of Reseller and are due 30 days upon invoice received each month until the Agreement is terminated.

**15.2. PRICE.** Total cost for 1 year derived from this Agreement is a minimum of 31 808 EUR (VAT not included). Additional pricing terms are described in 15.7. PRICING ABOVE MONTHLY LIMITS.

**15.3. PAYMENT INSTALLMENTS.** Total cost is divided into 12 monthly installments. Total monthly installment 2 650,66 EUR (VAT not included). Additional costs covered in 15.7.

**15.4. INVOICING.** Reseller will send an invoice to the Customer in the first week of each month. All invoices are sent to Customer registered address via post and to Customer Invoicing Email.

**15.5. PAYMENT DUE DATE.** Customer will pay all monthly installments 30 days upon receiving the invoice.

**15.6. LICENCE INCLUDES.** 360 versions of Google Analytics and Google Tag Manager.

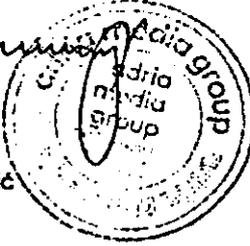
**15.7. PRICING ABOVE MONTHLY LIMITS.** The nominal price stated in 15.2. and 15.3. is based on the maximum monthly number of events per month which is set to 25 000 000 events. When the events inside the billing monthly cycle increase above 25 000 000 a rate table is applied for each additional million of events categorized in tiers as follows:

Events per Month Above limits	EUR per M events (VAT not included)
25M - 500M	€6.70
500M - 2.5Bn	€1.59
2.5Bn - 10Bn	€0.42
10Bn - 25Bn	€0.32
25Bn+	€0.32

AGGREED AND ACCEPTED BY:

Adria media group d.o.o.

Signature:

*Jadranka Radonjic*  


Name: Jadranka Radonjic

Title: Director

Date: 30/08/2022

Name:

Title:

Date:

Escape d.o.o.

Signature:

*Zorin Radovančević*  


Name: Zorin Radovančević

Title: CEO

Date: 30/08/2022

## APPENDIX A: SLAs and CUSTOMER SUPPORT

### Google Marketing Platform - GA 360 Service Level Agreements

For purposes of clarification, unless otherwise noted herein, all capitalized terms used in these GA 360 Service Level Agreements (the "SLAs") will have the meaning given to them in the applicable APA, Google Platform Services Terms and Conditions, and GA 360 Suite Order Form, GA 360 Order Form and/or Analytics Order Form (as modified from time to time) in place between Company and Google and will be applicable to the extent Company is purchasing the specific Analytics Service (as defined in the GA 360 Suite Order Form, GA 360 Order Form and/or the Analytics Order Form). The SLAs may be modified at any time with at least 7 days prior written notice; provided that the SLAs provided to existing customers will not change until the applicable current contract term expires.

#### Definitions

**"Downtime"**- means the applicable definition of downtime set forth below for each SLA described below, in each case, excluding (i) time resulting from technical malfunctions in the Mobile SDKs, in Company's website's systems, or any other circumstances beyond Google's reasonable control (including, without limitation, Internet delays, network congestion and ISP malfunctions) and (ii) other than with respect to the UA 360 Collection SLA, time required for routine system maintenance (with notice to Company, such as through in-product notifications) or customer initiated account upgrades. Partial minutes or intermittent downtime for a period of less than one minute will not be counted towards Downtime. For purposes of the Collection SLAs, Downtime does not include client-side sampling.

**"Uptime Percentage"**- means the total number of minutes in a calendar month minus the number of minutes of Downtime suffered in a calendar month, divided by the total number of minutes in a calendar month. For purposes of Analytics 360 and the GA 360 SLAs (as defined below), the 'total number of minutes in a calendar month' are equal to the total number of minutes in a calendar month for which the applicable Property had an active Analytics 360 order (learn more about upgrades and downgrades).

#### Google Analytics 360

Google Analytics 360 offers a different Service Level Agreement for each Property type available (either Universal Analytics or Google Analytics 4 (GA4)). If Company has purchased Analytics 360 and is being billed according to GA4 Property Events under the relevant Analytics Order Form, Google will provide the GA 360 SLA for GA4 Properties outlined below. Otherwise if Company has purchased Analytics 360 and is being billed according to Universal Analytics Property (i/k/a "Classic") Hits under the relevant GA 360 Suite Order Form or GA 360 Order Form, Google will provide the UA 360 SLA for Universal Analytics Properties outlined below. In no event will Company receive both the GA 360 SLA and UA 360 SLA under the same GA 360 Suite Order Form, GA 360 Order Form or Analytics Order Form.

#### GA 360 SLA for GA4 Properties

Google will use commercially reasonable efforts to ensure that the Analytics 360 Service meets the service levels indicated below for each GA4 Property (collectively, the "GA 360 SLAs"). If Google fails to meet the GA 360 SLAs in any calendar month, and if Company meets its obligations under the GA 360 SLAs,

Company will be eligible to receive credit in accordance with the applicable credit percentage set forth below ("GA4 Credit") calculated against the Analytics 360 Monthly Service Fees paid by Company for the calendar months during which Google failed to meet the applicable GA 360 SLAs.

In order to receive such GA4 Credit, Company must notify Google technical support (see here) of each impacted GA4 Property within 30 days from the time Company becomes eligible to receive such GA4 Credit. Failure to comply with this requirement will forfeit Company's right to such GA4 Credit. GA4 Credit will be issued as a credit for the affected invoice (which Company may apply to its following monthly invoice). The maximum GA4 Credit that Company may be eligible for in the aggregate in any given calendar month is 25% of the Analytics 360 Monthly Service Fees for that month. If Google fails to meet any of the GA 360 SLAs in any 3 consecutive months or in any 4 months in any 12-consecutive month period, Company will have a one-time right to terminate its Analytics Order Form upon prior written notice to Google, subject to such notice being received by Google within 30 days of the end of the month in which Company becomes eligible for such right of termination. The remedies set forth in these GA 360 SLAs are Company's sole and exclusive remedies for any failure by Google to meet the GA 360 SLAs. Google will make an SLA determination in good faith based on its system logs, monitoring reports, configuration records, and other available information.

GA 360 SLA for GA4 Properties	Downtime	GA4 Credit % of Analytics 360 Monthly Service Fee		
<u>Collection SLA</u> Analytics 360 Service collects Company Data from GA4 Properties at an Uptime Percentage of at least 99.9%.	Time during which the collection component of the Analytics 360 Service is generally unavailable for a GA4 Property.	<u>Uptime Percentage</u>	<u>GA4 Credit %</u>	
		≥96.0%	but	5%
		<99.9%		10%
		≥93.0%	but	15%
		<96.0%		25%
≥90.0%	but	<93.0%		
<90.0%				

### Reporting SLA

The reporting interface for GA4 Properties in the Analytics 360 Service is available for Company's use at an Uptime Percentage of at least 99%.

The Reporting SLA excludes the features set forth in the Reporting SLA Exceptions article available at <https://support.google.com/analytics/answer/10999787> (as modified from time to time at Google's sole discretion) and does not apply to XL GA4 Properties.\*

Time during which the Company is unable to make a reporting request for a GA4 Property or otherwise log-in to the Analytics 360 Service interface for such GA4 Property.

### Uptime Percentage

≥98.0%  
<99.0%

but

≥93.0%  
<96.0%

but

≥90.0%  
<93.0%

but

<90.0%

### GA4 Credit %

5%

10%

15%

25%

### Data Processing SLA

Except as set forth in the Data Processing SLA Exceptions article available at <https://support.google.com/analytics/answer/10742670> (as modified from time to time at Google's sole discretion), the Analytics 360 Service processes collected Company Data for each GA4 Property based on such Property's largest size classification\* for the applicable calendar month as follows:

(1) within 4 hours of receipt at an Uptime Percentage of at least 98% for Normal GA4 Properties.

(2) within 48 hours of midnight (Pacific Time) at an Uptime Percentage of 98% of the time for Large GA4 Properties, and

(3) within 7 days of midnight (Pacific Time) at an Uptime Percentage of 98% of the time for XL GA4 Properties.

Times of processing delay during which the Analytics 360 Service takes longer than the applicable timeframe for the corresponding GA4 Property size tier set forth in the Data Processing SLA to process collected Company Data for such GA4 Property.

### Uptime Percentage

≥98.0%  
<98.0%

but

≥93.0%  
<96.0%

but

≥90.0%  
<93.0%

but

<90.0%

### GA4 Credit %

5%

10%

15%

25%

\* For a given day, a Property is deemed (i) "Normal" if such Property has collected and processed fewer than 25 billion Events, (ii) "Large" if such Property has collected and processed 25 billion or more Events, and (iii) "XL" if such Property has collected and processed 250 billion or more Events, in each case, in the prior 31 day period (excluding the applicable given day (in the Property's timezone)). Notwithstanding the foregoing, a Property may be deemed "XL" for a given day if such Property has collected and processed an average of 15 billion or more Events over the prior 7 day period (excluding the applicable given day (in the Property's timezone)). For purposes of the Reporting SLA and Data Processing SLA under the GA 360 SLAs, the largest size classification given to GA4 Property under this paragraph in a calendar month period will determine the corresponding GA 360 SLA tier and/or availability for such Property over the same applicable calendar month.

The GA 360 SLAs apply solely to Company Data collected directly through the then-current version(s) of OSCI (as defined in the Analytics Service Specific Terms, which, for the avoidance of doubt, excludes all deprecated features) and do not apply to any Company Data collected, processed or reported through the use of Integration Features or Universal Analytics Properties. For purposes of the GA 360 SLAs, Integration Feature means any Analytics 360 Service feature that collects metrics by means other than through an OSCI, has an interface for displaying information collected via an OSCI that is separate from the Analytics 360 Service's or exports metrics to other Google or third party products or services. Integration Features include (but are not limited to) any Analytics 360 Service features that collect metrics from or export metrics to other Google or third party products including Google Ads, AdSense, and BigQuery. Integration Features also include Firebase and apply to Company's use of, or data reported through, such service. The Reporting SLA does not apply to reporting on non-web based Google Analytics reporting UIs. The Collection SLA and Data Processing SLA only apply to the extent Company sends data in accordance with the guidelines available at <https://developers.google.com/analytics/> (as modified from time to time at Google's sole discretion). Beta Features, including GA4 Properties participating in the Google Analytics Alpha Program, are excluded from the GA 360 SLAs.

### **Tag Manager 360**

Google will use commercially reasonable efforts to ensure that the Tag Manager 360 Service meets the service levels indicated below (collectively, the "Tag Manager 360 SLAs"). For clarity, the Tag Manager 360 SLAs do not apply during Downtime. If Google fails to meet the SLAs in any calendar month, and if Company meets its obligations under the Tag Manager 360 SLAs, Company will be eligible to receive credit in an amount equal to Tag Manager 360 monthly fees paid by Company for the calendar months during which Google failed to meet the applicable Tag Manager 360 SLAs ("Tag Manager Credit"). If Company is receiving the Tag Manager 360 Service for free, the "Tag Manager Credit" will be an amount equal to Google's standard retail Monthly Service Fee for up to 50,000,000 Tag Container requests per month as of the Tag Manager 360 Effective Date (e.g., \$4,000 USD per month); provided however, such "Tag Manager Credit" amount will not exceed the total amount paid by Company for all GA 360 products for the applicable calendar month(s) in which Google failed to meet the Tag Manager 360 SLAs. In order to receive such Tag Manager Credit, Company must notify Google technical support within 30 days from the time Company becomes eligible to receive such Tag Manager Credit. Failure to comply with this requirement will forfeit Company's right to such Tag Manager Credit. Tag Manager Credit will be issued as a credit for the affected invoice (which Company may apply to its following monthly invoice). The maximum Tag Manager Credit that Company may be eligible for in the aggregate in any given calendar month is 100% of monthly fees. If Google fails to meet any of the Tag Manager 360 SLAs in any 3 consecutive months or in any 4 months in any 12-consecutive month period, Company will have a one-time right to terminate its GA 360 Order Form, GA 360 Suite Order Form and/or Analytics Order Form (as applicable) upon prior written notice to Google, subject to such notice being received by Google within 30 days of the end of the month in which Company becomes eligible for such right of termination. The remedies set forth in these Tag Manager 360 SLAs are Company's sole and exclusive remedies for any failure by Google to meet the Tag Manager 360 SLAs.

**Tag Manager 360 SLAs**

**Downtime**

Tag Management Tag Container Delivery SLA

Periods of Tag Manager 360 Service unavailability.

Company's Tag Container requests, as most recently published by Company, will be served to Properties enabled under the Tag Manager 360 Service at the lesser of the following:

- (i) 99.99% of Tag Container requests, as most recently published by Company, or
- (ii) the total number of Tag Container requests in any calendar month minus 500 Tag Container requests.

Tag Management Configuration SLA

Periods of Tag Manager 360 Service unavailability during which time the Company is unable to log-in to the Tag Manager 360 front-end.

The Tag Container configuration interface provided as part of the Tag Manager 360 Service is available for Company's use in connection with the Tag Manager 360 Service at an Uptime Percentage of 99%.

The Tag Management Container Delivery SLA and Tag Management Configuration SLA only apply if Company uses the Tag Manager Service 360 in accordance with the applicable APA, Platform Services Terms and Conditions, and GA 360 Order Form, GA 360 Suite Order Form and/or Analytics Order Form (as applicable). The Tag Management Container Delivery SLA applies only when (1) the Tag Container is requested of a Tag Manager 360 server and (2) the total number of requests for all Tag Containers across all Properties is no more than 20 billion per month, calculated on a calendar monthly basis. Beta Features are excluded from the Tag Manager 360 SLAs.

**On-going Support**

Google will use commercially reasonable efforts to meet the applicable target response and resolution timeframes set forth in the Related Resources section of the Enterprise Service Level Support article available at <https://support.google.com/marketingplatform/answer/9013859> (or such other URL as Google may provide from time to time) as modified from time to time at Google's sole discretion).

**SLA EXCLUSIONS AND LIMITS.**

Notwithstanding anything to the contrary in the Agreement, Google will have no liability (including in respect of indemnification obligations or SLA obligations) under the agreement arising out of or related to any beta features or integration features. The maximum SLA remedy for any individual month is 100% of the fees incurred by Customer under the agreement for that month.

**INSTALLATION SUPPORT:**

Reseller will provide commercially reasonable initial and ongoing implementation guidance for the Service for Customer digital Property. Detailed description inside APPENDIX B.

# **APPENDIX B: RESELLER INSTALLATION, SERVICES, OBLIGATIONS AND ON-GOING SUPPORT**

## **INSTALLATION**

**Reseller will:**

- Migrate the selected Google Analytics 4 Properties to Google Analytics 360 platform
- Google Analytics 360 Suite setup
- Google Analytics technical Audit
  - Data quality
  - Code quality
  - Administration setup
- Support for creating a Google Analytics Measurement framework (a widened context of what is currently collected based on increased data limits and features)
  - Code adaptation and instructions
  - Administration setup
  - Reporting support
  - Measurement Planning
- Installation support includes Technical support for front end technologies related to Google Analytics / Google Tag Manager implementation code for Customer Properties.
- Define the final scope of initial implementation with the Customer. The scope will be then added as an Annex to this Agreement.
- All within the first 2 months of the contract including a total of 20 hours support

## **SERVICES**

**Reseller will:**

- Support the Customer with the initial Installation in terms of:
  - Technical implementation based on Google Analytics 360 tool for Front end scope
  - Google Analytics Administration Setup (Users, Properties, Features)
  - Ad Hoc support (up to and including 3 hours per month)

**Services not included in this Agreement:**

- 3<sup>rd</sup> party integrations
- Monthly reporting and data visualization
- Data Analysis and Insight generation
- Out of scope technical implementation

## **OBLIGATIONS**

**Reseller will:**

- Communicate all requirements in a timely manner including support follow ups, invoicing, task resolution.
- Acknowledge all communication efforts made by Customer regarding the Subject of this Agreement

inside 24 hours and follow up with the Customer on possible solutions.

## **ON-GOING SUPPORT**

**Reseller will:**

- Provide technical support to the Customer for tasks related to Subject of this Agreement.
- All tasks and support requests made by client outside this agreement will be solved by adding an Annex to this agreement upon defining a scope of additional work and possible cost of production based on Reseller estimate.

ADRIA MEDIA GROUP DOO
Broj predmeta <u>305</u>
Datum <u>18 MAY 2020</u>

## Analytics 360 SUITE PLATFORM AGREEMENT

### PARTIES AND EFFECTIVE DATE

"Escape" or "Reseller"	A company organized and operating under and in accordance with the laws of Croatia and having the registered office at Krapinsko naselje 18, 31000 Osijek, Croatia. Registered with the Croatian Trade Registry under (MBS) 030075587 (OIB) 59259168949. Full registered company name: ESCAPE d.o.o.	
"Customer" or "Company"	Company name:	Adria Media Group d.o.o.
	Principal place of business / registered office:	Vlajkovićeva 8, 11000 Belgrade, Serbia
	Corporate registration number:	MB: 17572423, PIB: 103548123
	Name of legal representative	Jadranka Radonjić
"Effective date"	28/04/2020	
"Customer Invoicing Email"	jasmina.cica@adriamedia.rs	

Escape's agreement with Customer governing Customer's use of Google Analytics 360 (formerly known as Google Analytics Premium) (the "Agreement") which becomes effective on the Effective date.

### 1. DEFINITIONS

"Account" refers to the billing account for the Service.

"Affiliate" means any entity that directly or indirectly controls, is controlled by, or is under common control of a party.

**"Beta Feature"** means any Service feature that is expressly identified as "Beta" or "Labs" or that is otherwise expressly identified as unsupported. Notwithstanding anything to the contrary in the Agreement, Google will have no liability under the Agreement arising out of or related to any Beta Features.

**"Confidential Information"** means information disclosed by one party to the other party under the Agreement that is marked as confidential or would normally be considered confidential (e.g., product or business plans), but does not include information that the recipient already knew, becomes public through no fault of the recipient, was independently developed by the recipient without reference to the discloser's confidential information, or is rightfully given to the recipient by a third party without confidentiality obligations.

**"Customer"** means the entity to whom Reseller sells the Service.

**"Customer Data"** means the data concerning the characteristics and activities of Visitors collected through use of an OSCI and then processed by the Analytics 360 Service.

**"Documentation"** means any accompanying documentation made available to Customer by Google for use with the Processing Software, including any documentation available online.

**"Downtime"** means the applicable definition of downtime set forth below for each SLA, in each case, excluding (i) time resulting from technical malfunctions in the Mobile SDKs, in Customer's website's systems, or any other circumstances beyond Google's reasonable control (including, without limitation, Internet delays, network congestion and ISP malfunctions) and (ii) other than with respect to the Collection SLA, time required for routine system maintenance (with notice to Customer, such as through in-product notifications) or customer initiated account upgrades.

**"Deprecated Feature"** means any Service feature that has been documented as being deprecated in supporting documentation for the Services, including in the Google Analytics Premium or Analytics 360 Help Center or the Google Analytics Developers site, or in the reporting interface for the Analytics 360 service.

**"Hit"** means the base unit that is sent to the Google Analytics system for processing. A Hit may be a call to the Google Analytics system by various libraries, including, Javascript (ga.js, urchin.js), Silverlight, Flash, and Mobile. A Hit may currently be a page view, a transaction, item, or event. Hits may also be delivered to the Google Analytics system without using one of the various libraries by other Google Analytics-supported protocols and mechanisms the Service makes available to Customer. Unless Google provides Customer with prior written approval to the contrary, Customer will not configure Customer's Account to process more than 500 million Hits per month across all Properties. For purposes of calculating this processing limit, each Roll-Up Hit will equal one-half of a Hit.

**"Integration Feature"** means any Service feature that collects metrics by means other than through an OSCI, has an interface for displaying information collected via an OSCI that is separate from the Service's or exports metrics to other Google or third party products or services. For purposes of clarification, Integration Features include any Service feature that collects metrics from or exports metrics to other Google or third party products including AdWords, AdSense and Big Query.

**"Intellectual Property Rights"** means current and future worldwide rights under patent law, copyright law, trade secret law, trademark law, moral rights law, and other similar rights.

**"Mobile SDK"** means a mobile operating system software development kit made available by Google that developers may use in an application to send Hits to the Analytics 360 Service. For purposes of clarification, a Mobile SDK is an OSCI.

**"OSCI"** means an "Officially Supported Client Interface", which is a mechanism made available by or supported by Google that can be used to send Hits to the Analytics 360 Service.

**"Privacy Policy"** means the privacy policy on a Property.

**"Processing Software"** means the Google Analytics server-side software and any upgrades, which analyses the Customer Data and generates the Reports.

**"Profile"** means the collection of settings that together determine the information to be included in, or excluded from, a particular Report. For example, a Profile could be established to view a small portion of a web site as a unique Report. There can be multiple Profiles established under a single Property.

**"Property"** means any web page, application, or other property that uses an OSCI to send data to the Service through Customer's Account.

**"Report"** means the resulting analysis shown at [www.google.com/analytics](http://www.google.com/analytics) (or any other URL Google may provide from time to time) for a Profile.

**"Reseller"** means the reseller selling the Service to Customer.

**"Roll-Up Hit"** means a Hit received and processed by a Roll-Up Property.

**"Roll-Up Property"** means a set of one or more Properties designated by Customer that combines the Hit-level data of those Properties for separate processing.

**"SLA"** means the Service Level Agreement in Appendix A.

**"Servers"** means the servers controlled by Google (or its Affiliates) on which the Processing Software and Customer Data are stored.

**"Service"** means the Analytics 360 service, including the Software and Documentation.

**"Software"** means the OSCI and Processing Software.

**"Subsidiary"** means a wholly owned subsidiary of Customer.

**"Third Party"** means any third party (i) to which Customer provides access to Customer's Account or (i) for which Customer uses the Service to collect information on the third party's behalf. For clarity, a Subsidiary is a Third Party.

**"Visitors"** means visitors to Customer's Properties.

**"Uptime Percentage"** means the total number of minutes in a calendar month minus the number of minutes of Downtime suffered in a calendar month, divided by the total number of minutes in a calendar month.

The words **"include"** and **"including"** mean **"including but not limited to."**

## 2. USE OF SERVICE

**2.1. USE OF SERVICE.** Subject to the terms and conditions of the Agreement, Customer (a) has a limited, revocable, non-exclusive, non-sublicensable (other than as expressly set forth in Section 2.3 of the CMTs) licence to install, copy and use the OSCI solely as necessary for Customer to use the Service on Customer's Properties or authorised Third Party's Properties and (b) Customer may remotely access, view and download Customer's Reports stored at <https://www.google.com/analytics>. Customer will not (and Customer will not allow any third party to) (i) copy, modify, adapt, translate or otherwise create derivative works of the Software or the Documentation, except as expressly permitted by the law in effect in the jurisdiction in which the Customer is located; (ii) reverse engineer, decompile, disassemble or otherwise attempt to discover the source code of the Software, except as expressly permitted by the law in effect in the jurisdiction in which Customer is located; (iii) rent, lease, sell, assign, sublicense (other than as expressly set forth in Section 2.3 of the CMTs), distribute or otherwise transfer rights in or to the Software, the Documentation or the Service; (iv) remove any proprietary notices or labels on the Software or placed by the Service; (v) use, post, transmit or introduce any device, software or routine which interferes or attempts to interfere with the operation of the Service or the Software; or (vi) use data labelled as belonging to a third party in the Service for purposes other than generating, viewing, and downloading Reports.

**2.2. RESTRICTIONS ON USE.** Customer will not use data labelled as belonging to a third party in the Service for purposes other than generating, viewing, and downloading Reports. Customer will comply with all applicable laws and regulations in Customer's use of and access to the Documentation, Software, Service and Reports.

**2.3. SUBSIDIARY USE.** A Subsidiary may receive the Analytics 360 Service provided under Customer's Agreement so long as such entity remains a wholly owned subsidiary of Customer and provided that Customer will be liable for the acts and omissions of such Subsidiary to the extent any of such Subsidiary's acts or omissions, if performed by Customer, would constitute a breach of, or otherwise give rise to liability under, the Agreement.

**2.4. SLAs AND SUPPORT.** Reseller will provide the Service and related support in accordance with the SLAs and support levels described in Exhibit A.

**2.5 CHINA USAGE.** The Analytics 360 Service may be utilized by any Subsidiary that is organized in China ("China Usage"). The Analytics 360 Service in China will be provided on an "as is" or "as available" basis. Notwithstanding anything to the contrary in the Agreement, (1) the SLAs will not apply to the China Usage; (2) Google makes no representations or warranties regarding such China Usage's legality under the laws of China; and (3) Google will have no liability (including in respect of indemnification obligations) under the Agreement with respect to such China Usage.

### 3. TERMINATION

**3.1. TERM.** The Service will be provided for the initial term indicated in the purchase order Reseller is required to submit to Google regarding Customer (the "Purchase Order") unless earlier terminated under Section 3.2 of the Agreement. If Customer has opted-out of automatic renewals by Reseller's marking the appropriate opt-out on the Purchase Order, then the Agreement will expire at the end of the initial term indicated on the Purchase Order (one Year). Otherwise, the Agreement will automatically renew for additional one-year periods unless either party provides written notice to the other party, at least 30 days before the expiration of the then-current term, of its intention not to renew the Agreement.

**3.2. TERMINATION FOR BREACH.** Reseller or Google may suspend performance or terminate the Agreement if: (a) Customer is in material breach of the Agreement and fails to cure that breach within 30 days after receipt of written notice; (b) Customer ceases its business operations or becomes subject to insolvency proceedings and the proceedings are not dismissed within 90 days; or (c) Customer is in material breach of these Agreement more than two times even if the breaches were cured.

**3.3. TERMINATION FOR BREACH.** Reseller may terminate the Agreement immediately upon written notice to the Customer if Google reasonably determines that it is impracticable to continue to provide the Service in light of applicable law.

**3.4. EFFECT OF TERMINATION.** Upon any termination or expiration of the Agreement, Google will stop providing the Service on behalf of Reseller. In the event of any termination or expiration: (a) all payments owed by Customer for Service rendered through the date of termination become immediately due and payable; (b) within a reasonable time after Customer provides written notice to Reseller to delete Customer Data, Reseller will render Customer Data permanently inaccessible; (c) continued Google Analytics use is subject to Google's then standard Google Analytics Terms of Service available at <https://www.google.com/analytics/tos.html>; and (d) for clarity, Customer will not be permitted to export Customer Data (except as the then-standard Google Analytics product permits).

### 4. DATA AND SECURITY

**4.1. DATA.** Customer owns Customer Data; provided that Google may only use and disclose Customer Data (i) in accordance with the settings in Customer's Account and the GA 360 Suite Home organisation (if any and as applicable), (ii) subject to the settings in Customer's Account and the GA 360 Suite Home organisation (if any and as applicable), as Service statistics, which will not include personally identifiable information or information that identifies or would reasonably be expected to identify Customer, (iii) to

provide the Service and enforce its rights under the Agreement (it being understood and agreed that Customer's non-aggregated data will not be used or disclosed to any third party by Google (except as otherwise expressly permitted by the Agreement) without Customer's written consent) and (iv) if and as required by court order, law or governmental or regulatory agency (after, if permitted, giving reasonable notice to Customer and using commercially reasonable efforts to provide Customer with the opportunity to seek a protective order or the equivalent (at Customer's expense)); provided further, however, that with respect to data derived from Customer's use of a Beta Feature, in addition to its rights set forth in the preceding proviso, Google may use and disclose such data, and all results and feedback from the Beta Feature, for any purpose as long as Google does not disclose results to third parties in such a manner as would identify or reasonably be expected to identify Customer without Customer's prior written consent.

**4.2. ACCOUNT SECURITY.** Customer will protect Customer's passwords and take full responsibility for Customer's own, and third party, use of Customer's Accounts. Customer will notify Google immediately upon learning of any unauthorised use of Customer's Account or any other breach of security.

**4.3. DATA SECURITY.** Reseller will (i) use current industry-standard security measures in connection with its provision of Services and (ii) promptly notify Customer of any breach of Reseller security resulting in unauthorised access to Customer Data.

**4.4. THIRD PARTIES.** If Customer uses the Service on behalf of a Third Party or a Third Party otherwise uses the Service through Customer's Account, whether or not Customer is authorized by Google to do so, then Customer represents and warrants that (a) Customer is authorised to act on behalf of, and bind to the Agreement, the Third Party to all obligations that Customer has under the Agreement, (b) Google may share with the Third Party any Customer Data that is specific to the Third Party's Properties, and (c) Customer will not disclose Third Party's Customer Data to any other party without the Third Party's consent. For clarity, only Subsidiaries are authorised Third Parties under the Agreement.

**4.5. GOOGLE ANALYTICS 360 SUITE HOME.** Customer's use of the Google Analytics 360 Suite user interface through which Customer can access certain suite-level services and functionality (the "GA 360 Suite Home") is governed by the Google Analytics 360 Suite Home Terms of Service available at <https://360suite.google.com/terms> (or such other URL as Google may provide) as modified from time to time (the "Suite Home Terms"), but subject to Section 2 of the Suite Home Terms, use of the Service will continue to be governed by the Agreement.

## 5. CONFIDENTIALITY

**5.1. OBLIGATIONS.** Each party will: (a) protect the other party's Confidential Information (including Google's Confidential Information that the party may obtain from its use of the Service) with the same standard of care it uses to protect its own Confidential Information (but in no event less than a reasonable standard of care); and (b) subject to Section 4.1, not disclose the Confidential Information, except to Affiliates, employees and agents who need to know it and who have agreed in writing to keep it confidential. Each party (and any Affiliates, employees and agents to whom it has disclosed Confidential Information) may use Confidential Information only to exercise rights and fulfil obligations under the Agreement. Each party is responsible for any actions of its Affiliates, employees and agents in violation of this Section. Upon termination of the Agreement, the parties will promptly either return or destroy all Confidential Information and, upon request, provide written certification of compliance with this Section 5.1.

**5.2. REQUIRED DISCLOSURE.** Each party may disclose the other party's Confidential Information when required by law but only after it, if legally permissible: (a) uses commercially reasonable efforts to notify the other party; and (b) gives the other party the chance to challenge the disclosure.

**5.3. PUBLICITY.** Neither party will issue any press release, public announcement, or public statement regarding the existence or content of the Agreement without the other party's prior written approval; provided, however, Google may use Customer's brand features (e.g., name and logo) in marketing the Service unless Customer opts out by Reseller's marking the appropriate opt-out on the Purchase Order.

## 6. INDEMNIFICATION

**6.1. CUSTOMER'S INDEMNIFICATION OBLIGATIONS.** To the extent permitted by applicable law, Customer will indemnify, hold harmless and defend Reseller, Google and each of its Affiliates, at Customer's expense, from any and all third party claims, actions, proceedings, and suits brought against Google or any of its Affiliates, and all related liabilities, losses, damages, costs or expenses (including, without limitation, reasonable legal fees and other litigation expenses) incurred by Google or any of its Affiliates, arising out of or relating to (a) Customer's violations of applicable laws, rules or regulations in connection with Customer's use of the Service; (b) Customer's breach of Section 7 (Privacy); and (c) any third party claims in relation to Customer's brand features.

**6.2. INDEMNIFICATION PROCEDURES.** The party seeking indemnification will promptly notify the other party of the claim and cooperate with the other party in defending the claim. The indemnifying party has full control and authority over the defense, except that: (a) any settlement requiring the party seeking indemnification to admit liability or to pay any money will require that party's prior written consent, which may not be unreasonably withheld or delayed; and (b) the other party may join in the defense with its own counsel at its own expense.

## 7. PRIVACY

Customer will not, and will not assist or permit any third party to, pass information to Google that Google could use or recognise as personally identifiable information. Customer will have and abide by an appropriate Privacy Policy and will comply with all applicable laws and regulations relating to the collection of information from Visitors. Customer must post a Privacy Policy and that Privacy Policy must provide notice of Customer's use of cookies that are used to collect traffic data, and Customer must not circumvent any privacy features (e.g., an opt-out) that are part of the Service. Customer will use commercially reasonable efforts to ensure that a Visitor is provided with clear and comprehensive information about, and consents to, the storing and accessing of cookies or other information on the Visitor's device where such activity occurs in connection with the Service and where providing such information and obtaining such consent is required by law.

Customer's use of the Analytics 360 Service hereunder is subject to the applicable Google Analytics Policies available at <https://www.google.com/analytics/policies>, as modified from time to time.

## 8. WARRANTIES

**8.1. WARRANTIES:** Each party warrants to the other that it will perform its obligations under the Agreement with reasonable care and skill.

**8.2. DISCLAIMER OF WARRANTIES:** To the fullest extent permitted by applicable law, except as expressly provided for in the Agreement: (a) neither Reseller nor Google makes any other warranty of any kind, whether express, implied, statutory or otherwise, including without limitation warranties of merchantability, fitness for a particular use and non-infringement; and (b) Reseller and Google make no representations about any content or information made accessible by or through the Service.

## 9. LIMITATION OF LIABILITY

**9.1. LIMITATION OF LIABILITY:** Subject to Section 8.2, neither party shall be liable under the Agreement (whether in contract, tort (including negligence) or otherwise) for any special, indirect or consequential losses suffered or incurred by the other party.

**9.2. EXCEPTIONS TO LIMITATIONS:** Nothing in the Agreement shall exclude or limit either party's or liability for: (a) death or personal injury resulting from the negligence of either party or their servants, agents or employees; (b) fraud or fraudulent misrepresentation; (c) breach of any implied condition as to title or quiet enjoyment; (d) breach of confidentiality obligations; (e) infringement of the other party's

Intellectual Property Rights; or (f) payment of sums properly due and owing to the other in the course of normal performance of the Agreement.

## 10. PROPRIETARY RIGHTS

The Service, including all associated Intellectual Property Rights is, and will remain, the property of Google (and its Affiliates). All rights in the Service not expressly granted to Customer in the CMTs are expressly reserved and retained by Google and its licensors without restriction, including, Google's (and its Affiliates') right to sole ownership of the Service. For the avoidance of doubt, Google owns all rights, title and interest in the decision tools, formulae, metrics, ratings, scores, tracking methodologies and data provided by Google to generate the Reports and/or provide the Service, including data generated pursuant to Section 4.1(i) of the CMTs. For example, Customer will not (and will not allow any third party to): (a) use the trademarks, trade names, service marks, logos, domain names and other distinctive brand features or any copyright or other proprietary rights associated with the Service for any purpose without the express written consent of Google; (b) register, attempt to register, or assist anyone else to register any trademark, trade name, service marks, logos, domain names and other distinctive brand features, copyright or other proprietary rights associated with Google (or its Affiliates) other than in the name of Google (or its Affiliates, as the case may be); (c) remove, obscure, or alter any notice of copyright, trademark, or other proprietary right appearing in or on any item included with the Service; or (d) seek, in a proceeding filed during the term of the Agreement or for one year after such term, an injunction of any portion of the Service based on patent infringement.

Customer is not required to provide Feedback; however, if Customer provides any materials, feedback, requests, questions, comments, test results or ideas to Google regarding the Service, including suggesting or recommending changes, features, functionality or improvements to the Service ("Feedback"), then Google may use the Feedback for any purposes without obligation or compensation to Customer. Customer grants to Google and its affiliates and successors a paid-up, royalty-free, irrevocable, perpetual, non-exclusive, sublicensable, transferable, worldwide license to make, use, sell, offer for sale, import, export the whole or a component of, copy, distribute, modify, create derivative works based on, publicly perform, publicly display, and otherwise exploit the Feedback for any purpose; provided, however, that Google does not disclose Feedback to third parties in a manner that would identify or reasonably be expected to identify Customer without Customer's prior written consent.

## 11. U.S. GOVERNMENT RIGHTS

If the use of the Service is being acquired by or on behalf of the U.S. Government or by a U.S. Government prime contractor or subcontractor (at any tier), in accordance with 48 C.F.R. 227.7202-4 (for Department of Defense (DOD) acquisitions) and 48 C.F.R. 2.101 and 12.212 (for non-DOD acquisitions), the Government's rights in the Software, including its rights to use, modify, reproduce, release, perform, display or disclose the Software or Documentation, will be subject in all respects to the commercial license rights and restrictions provided in the Agreement.

## 12. MODIFICATIONS TO POLICIES

Google may modify any policies that apply to the Service to, for example, reflect changes to the law or changes to the Service. Customer should look at the policies regularly. Google will post notice of the modifications to these policies at the applicable URL for such policies. Changes will not apply retroactively and will become effective no sooner than 14 days after they are posted.

## 13. MISCELLANEOUS

**13.1. NOTICES.** All notices to Google must be in writing and sent to: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, with a copy to Legal Department or [legal-notices@google.com](mailto:legal-notices@google.com) (if notice is via email). Notice will be deemed given: (a) when verified by written receipt if sent by personal

courier, overnight courier, or when received if sent by mail without verification of receipt; or (b) when verified by automated receipt or electronic logs if sent by facsimile or email.

**13.2. ASSIGNMENT.** Customer may not assign or transfer any part of the Agreement without the written consent of Google, except to an Affiliate, but only if: (a) the assignee agrees in writing to be bound by the terms of the Agreement; and (b) the assigning party remains liable for obligations incurred under the Agreement prior to the assignment. Any other attempt to transfer or assign is void.

**13.3. CHANGE OF CONTROL.** Upon Customer's change of control (for example, through a stock purchase or sale, merger, or other form of corporate transaction): (a) Customer will provide written notice to Google within 30 days after the change of control; and (b) Google may immediately terminate the Agreement any time between the change of control and 30 days after it receives the written notice in subsection (a).

**13.4. FORCE MAJEURE.** Google will not be liable for inadequate performance to the extent caused by a condition (for example, natural disaster, act of war or terrorism, riot, labor condition, governmental action, and Internet disturbance) that was beyond the party's reasonable control.

**13.5. NO WAIVER.** Failure to enforce any provision of the Agreement will not constitute a waiver.

**13.6. SEVERABILITY.** If any provision of the Agreement is found unenforceable, it and any related provisions will be interpreted to best accomplish the unenforceable provision's essential purpose.

**13.7. NO AGENCY.** The parties are independent contractors, and the Agreement does not create an agency, partnership or joint venture.

**13.8. NO THIRD-PARTY BENEFICIARIES.** There are no third-party beneficiaries to the Agreement, except Google is an intended third party beneficiary of the Agreement.

**13.9. EQUITABLE RELIEF.** Nothing in the Agreement will limit Google's ability to seek equitable relief.

**13.10. GOVERNING LAW.** The Agreement is governed by Croatian law and the parties submit to the exclusive jurisdiction of the Croatian courts in relation to any dispute (contractual or non-contractual) concerning the Agreement or its subject matter or formation.

**13.11. EXPORT CONTROL.** The Software is governed by U.S. export regulations, and it may not be exported to or used by embargoed countries or individuals.

**13.12. AMENDMENTS.** Any amendment must be in writing and expressly state that it is amending the Agreement.

**13.13. SURVIVAL.** Notwithstanding termination or expiration of the Agreement, any provisions of the Agreement that by their nature are intended to survive, will survive termination.

**13.14. ENTIRE AGREEMENT.** The Agreement, and all documents referenced in the Agreement, are the parties' entire agreement relating to its subject and supersedes any prior or contemporaneous agreements on that subject.

**13.15. INTERPRETATION OF CONFLICTING TERMS.** If there is a conflict between the documents that make up the Agreement, the documents will control in the following order: the Agreement, and the terms located at any URL.

## **14. SERVICES AND OBLIGATIONS**

**14.1. SERVICES.** All services are described inside APPENDIX B.

**14.2. OBLIGATIONS.** All obligations are described in APPENDIX B.

## **15. PAYMENT**

**15.1. PAYMENT.** All payments are made by Customer in favor of Reseller in the first week of each month until the Agreement is terminated.

**15.2. PRICE.** Total cost for 1 year derived from this Agreement is a minimum of 66.420,00 EUR (VAT not included). Additional pricing is described in 15.7. **PRICING ABOVE MONTHLY LIMITS.**

**15.3. PAYMENT INSTALLMENTS.** Total cost is divided into 12 monthly installments. Total monthly installment 5.535,00 EUR (VAT not included). Additional costs covered in 15.7.

**15.4. INVOICING.** Reseller will send and invoice to the Customer in the first week of each month. All invoices are sent to Customer registered address via post and to Customer Invoicing Email.

**15.5. PAYMENT DUE DATE.** Customer will pay all monthly installments 7 days upon receiving the invoice.

**15.6. LICENCE INCLUDES.** 360 versions of Google Analytics and Google Tag Manager.

**15.7. PRICING ABOVE MONTHLY LIMITS.** The nominal price stated in 15.2. and 15.3. is based on the maximum monthly number of hits per month which is set to 500 000 000 hits. When the hits inside the billing monthly cycle increase to 500 000 001 an overage amount is billed in addition to 15.3. Each subsequent overage of 100 000 000 per month is added to the Monthly payment installment as an additional cost of 370 EUR (VAT not included).

**AGGREGED AND ACCEPTED BY:**

**Adria Media Group d.o.o.**

Signature:

Name: Jadranka Radonjic

Title: CEO

Date:

**Escape d.o.o.**

Signature:

Name: Zorin Radovančević

Title: CEO

Date:

# APPENDIX A: SLAs and CUSTOMER SUPPORT

## SERVICE LEVEL AGREEMENTS

Google will use commercially reasonable efforts to ensure that the Service meets the service levels indicated below (collectively, the "SLAs"). If Google fails to meet the SLAs in any calendar month, and if Customer meets Customer's obligations under the SLAs, Customer will be eligible to receive credit in an amount equal to monthly fees paid by Customer for the calendar months during which Google failed to meet the applicable SLAs ("Credit"). In order to receive such Credit, Customer must notify Reseller and Reseller must notify Google within 30 days from the time Customer becomes eligible to receive such Credit. Failure to comply with this requirement will forfeit Customer's right to such Credit. Credit will be issued as a credit memo for the affected invoice (which Customer may apply to its following monthly invoice). For purposes of the Data Processing SLA, Google may, in lieu of providing the Credit pursuant to the terms of these SLAs, elect to re-process or restore applicable Customer Data, in which case Customer will no longer be eligible for such Credit. The maximum Credit that Customer may be eligible for in the aggregate in any given calendar month is 100% of monthly fees. If Google fails to meet any of the SLAs in any 3 consecutive months or in any 4 months in any 12-consecutive month period, Customer will have a one-time right to terminate the Agreement upon prior written notice to Reseller and Reseller's prior written notice to Google, subject to such notice being received by Google within 30 days of the end of the month in which Customer becomes eligible for such right of termination. The remedies set forth in these SLAs are Customer's sole and exclusive remedies for any failure by Google to meet the SLAs.

### SLAs

#### Collection SLA

Analytics 360 Service collects Customer Data from Properties at an Uptime Percentage of at least 99.9%.

#### Reporting SLA

The reporting interface for the Analytics 360 Service is available for Customer's use at an Uptime Percentage of at least 99%.

#### Data Processing SLA

Except as set forth in the Data Processing SLA Exceptions article available at [https://support.google.com/analytics/answer/6223844?hl=en&ref\\_topic=2430414](https://support.google.com/analytics/answer/6223844?hl=en&ref_topic=2430414) (as modified from time to time at Google's sole discretion), the Analytics 360 Service processes collected Customer Data (1) within 4 hours of receipt at an Uptime Percentage of at least 98% for Properties that receive fewer than or equal to 2 billion Hits per calendar month and (2) within 24 hours of midnight (Pacific Time) at an Uptime Percentage of 98% of the time for Properties that receive more than 2 billion Hits per calendar month.

### Downtime

Periods during which time the collection component of the Analytics 360 Service is generally unavailable to Google's customers.

Periods of more than 5 minutes during which time the Customer is unable to log-in to the Analytics 360 Service interface.

Periods of processing delay during which time the Analytics 360 Service takes longer than the applicable timeframe set forth in the Data Processing SLA to process collected Customer Data.

The SLAs apply solely to Customer Data collected directly through the then-current version(s) of OSCI (which, for the avoidance of doubt, excludes all Deprecated Features) and do not apply to any Customer Data collected, processed or reported through the use of Integration Features. The Reporting SLA does not apply to reporting on non-web based Google Analytics reporting UIs. The Collection SLA and Data Processing SLA only apply to the extent Customer sends data in accordance with the guidelines available at <https://developers.google.com/analytics/> (as modified from time to time at Google's sole discretion).

## **SLA EXCLUSIONS AND LIMITS.**

Notwithstanding anything to the contrary in the Agreement, Google will have no liability (including in respect of indemnification obligations or SLA obligations) under the agreement arising out of or related to any beta features or integration features. The maximum SLA remedy for any individual month is 100% of the fees incurred by customer under the agreement for that month.

## **INSTALLATION SUPPORT:**

Reseller will provide commercially reasonable initial and ongoing implementation guidance for the Service for Customer digital Property. With respect to Mobile SDKs, any implementation support provided by Reseller will be limited to: (i) the then-current Mobile SDK and (ii) for a period of 6 months after the release date of the then-current Mobile SDK, the version of the Mobile SDK that immediately preceded the then-current Mobile SDK. Detailed description inside APPENDIX B.

## **ON-GOING SUPPORT:**

Reseller will use commercially reasonable efforts to meet the target response and resolution timeframes set forth at <https://support.google.com/analytics/answer/6215195> (as modified from time to time at Google's sole discretion). The priority level of support cases logged by Customer will initially be designated by Customer, in its reasonable discretion based on the descriptions in the table at the link above. Reseller Customer Support may lower the priority level designation of any case (a "Priority Adjustment") if Reseller, in its reasonable discretion, believes that Customer's initial priority designation does not comport with the descriptions in the table. Reseller Customer Support will notify Customer as soon as is reasonably practicable of any Priority Adjustment. Reseller Customer Support may also perform a Priority Adjustment while permanent solutions are being developed, as soon as a workaround solution is implemented.

With respect to Mobile SDKs, on-going support provided by Reseller will be limited to: (i) the then-current Mobile SDK and (ii) for a period of 6 months after the release date of the then-current Mobile SDK, the version of the Mobile SDK that immediately preceded the then-current Mobile SDK.

Target resolution times are goals. Depending on the volume and severity of tickets submitted, response times and time to resolution may vary. Occasionally an issue needs to be escalated to our engineering team. In such cases, it may take more time to resolve the issue. Customer's customer support representative will keep Customer informed throughout the process.

In addition to the above on-going support, Reseller will provide Customers with the necessary front-end technical support, defined as reactive troubleshooting and maintenance support. Reseller may charge Customers for front-end technical support if Reseller provides more than five hours of front-end technical support per month. Detailed description inside APPENDIX B.

## **TRAINING:**

Customers may attend regularly-scheduled Analytics 360 Service training classes to be delivered by Google via webinar.

# APPENDIX B: INSTALLATION, SERVICES, OBLIGATIONS AND ON-GOING SUPPORT

## INSTALLATION

Reseller will:

- Migrate the selected Google Analytics Properties to Google Analytics 360 platform
- Google Analytics 360 Suite setup
- Administration setup
- Google Analytics Measurement framework (a widened context of what is currently collected based on increased data limits and features)
  - Code adaptation and instructions
  - Administration setup
  - Reporting support
  - Measurement Planning (one full day workshop)
- Education on site (one full day workshop)
- Installation support includes Technical support for front end technologies related to Google Analytics implementation code for Customer Properties.
- Apply additional Google Analytics features and settings based on minimum client requirements:
  - Goals
  - View Filters
  - Account / Property / View settings
  - Content Grouping
  - Custom Dimensions
  - Custom Metrics
  - Calculated Metrics
  - Google Services integrations (Double Click, DFP, Adwords, Search Console)
  - Ecommerce tracking
  - Event tracking
- Provide installation documentation provided via Google Drive Document.

## SERVICES

Reseller will:

- Support the Customer with the Initial installation In terms of:
  - Technical implementation based on Google Analytics 360 tool for Front end scope
  - Google Analytics Administration Setup (Users, Properties, Features)
  - Ad Hoc support for Reporting questions (up to and including 3 hours per month)

Services not included in this Agreement:

- 3<sup>rd</sup> party integrations
- Monthly reporting and data visualization

- **Data Analysis and Insight generation**
- **Out of scope technical implementation**

## **OBLIGATIONS**

**Reseller will:**

- **Communicate all requirements in a timely manner including support follow ups, invoicing, task resolution.**
- **Acknowledge all communication efforts made by Customer regarding the Subject of this Agreement inside 24 hours and follow up with the Customer on possible solutions.**

## **ON-GOING SUPPORT**

**Reseller will:**

- **Provide technical support to the Customer for tasks related to Subject of this Agreement.**
- **All tasks and support requests made by client outside this agreement will be solved by adding an Annex to this agreement upon defining a scope of additional work and possible cost of production based on Reseller estimate.**

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**FINANCIJSKA AGENCIJA**  
ODSJEK ZA PRIJEM, EVIDENTIRANJE  
I POHRANU OSNOVA ZA PLAĆANJE  
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**23-08-2023**

PREDSTEČAJNE NAGODBE  
PRIMANJE I OTPREMA POŠTE

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FINA - REGIONALNI CENTAR

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